Construction of a New Model of Education Management Based on School Enterprise Collaboration

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Abstract. Under the background of accelerating the construction of modern vocational education system, the personnel training mode of school enterprise cooperation has been further improved and developed, and the function of collaborative education has been expanded. This paper analyzes the background of the integration of enterprise depth influence on the students' education and management changes, expounds the problems and challenges faced by students' education and management under the new environment, put forward to build government, schools, enterprises and families of multiple dimensions of student education and management system, create financing sharing, collaboration linkage mechanism, in order to improve the effectiveness of the deep integration of schools under the background of cooperative education.

Introduction

Since 2014 the State Council issued on accelerating the development of modern occupation education, accelerate the construction of the modern occupation education system China, in December 2017 the State Council issued several opinions on deepening the integration of production and education that will further promote the integration of production and education personnel training reform, promote the production and Education Cooperative Education, school education emphasizes "double subject". The student apprentice "dual identity", industry and encourage enterprises to organize or participate in organized occupation education, play an important role in business school subjects, will further deepen the integration of production and education, school characteristics prominent occupation colleges, strengthening school enterprise cooperative education. Therefore, school enterprise cooperation will further deepen the trend of integration. The main role of enterprise education and enterprise education will further highlight, and the functions, ways and means of school enterprise collaboration will profoundly change [1].

Occupation education is the foundation, educational skills skills, more is to cultivate qualified builders and reliable successors of socialism education, provide technical guarantee of human resources for the cause, China strong construction socialism the great rejuvenation of the Chinese nation China dream. In constructing the system of modern occupation education under the background of the depth of school enterprise integration and win-win cooperation, multi linkage, school enterprise cooperation and combination, cooperative education occupation education new talent training mode, is the objective requirement of the great rejuvenation of the Chinese nation Chinese dream of occupation education, higher vocational colleges is to deepen reform, strengthen the connotation construction and improve the talent the strategic choice and the only way which must be passed quality training.

Changes in the Influence of Student Education Management Under the Background of Deep Integration of School and Enterprise

Under the traditional training system which has always been the main body of the school, the education management of the students has already had a relatively systematic and standardized mode of education management. With the rapid development of occupation education and the
construction of modern occupation education system background, educational cooperation between colleges and enterprises adhere to the "complementary advantages, resource sharing, mutual benefit" principle, through the establishment of long-term and close cooperation between the two sides, with the factory mode of factory and school, business school, School enterprise cooperation mode, construction mode the education base of occupation, occupation education group education mode as the carrier, mainly in joint training, orders training, enterprise post training, staged training as the main form, and ultimately achieve a win-win situation of government, schools, enterprises, students and teachers. Therefore, the educational mode of school enterprise integration must be different from the traditional pure school education mode, and it will also bring new influences and changes to student education management[2].

First of all, the cooperative education model between school and enterprise expands the cognitive environment of the students' education management. The cooperation into the enterprise personnel training elements, take the market demand as the guidance to actual work as the background, scheme of reform of personnel training, to make it more close to the actual production of students, prospective employees' training, which after graduating from zero distance posts, meet the actual needs of production. At the same time, in the cooperation and coordination of the process of educating people, educating people from the campus environmental changes in the social environment, in the teaching process into a more practical case and practical knowledge, society, science and economy of the latest dynamic reflected in the teaching process, the students teaching activity gives a concrete and rich carrier it is flexible, contribute to the theoretical knowledge and practical skills to improve synchronization, expand the cognitive environment of education students.

Secondly, the model of cooperative education between school and enterprise has expanded the practice environment of student education management. School enterprise collaboration makes the education of students teaching work towards multi educational environment is unilateral, small and large, education channels from narrow to wide, both theory and practice by the emphasis on the school in the theory of socialization, the education environment has been broadened, educational means and forms to diversification, formed a new pattern of multi-party collaboration educating people. Through the actual position of the exercise and training, through the school cultural environment and corporate culture integration, one hand to improve the theory and practice skills of students, on the other hand, the students in the actual environment and the specific carrier under the action of the experience type teaching process, the spirit of dedication and steadfast dedication, pragmatic style strengthen education management, deepen and more targeted and effective.

**The Problems and Challenges Facing the Students' Education Management Under the Background of the Cooperative Education Between School and Enterprise**

Lack of function of cooperative education in school enterprise cooperation, neglecting or weakening the education management of students. Under the background of building modern vocational education system, school enterprise cooperation has been further promoted. The environment of school enterprise collaboration has basically formed, and the quality of personnel training has been further improved. However, in terms of school, often pay more attention to the professional setting, curriculum system and teaching plan; pay more attention to the students' practice and training environment and condition improvement; pay more attention to the task of teaching guidance and practical skills training guidance for enterprise quality and the degree of concern is the post; even the proportion of students sent. For businesses, often pay more attention to the school to provide students in many enterprises need to labor; pay more attention to the cooperation of school can be used for the enterprise in the teaching resources, scientific research conditions, such as teachers, applied to enterprise staff training; even more concern is, whether through the cooperation between school and enterprise to obtain more economic benefit, etc.. But for student education management, no matter in school enterprise cooperation agreement or in the actual operation process, it rarely involved, resulting in the absence of school management cooperation[3].
The school enterprise cooperation mode exists in the school enterprise separation tendency of the student education management. In the school enterprise cooperation, the function of collaborative education is not obvious. There is a separation between "education" and "employment", and there is no mechanism for building and sharing student education and management. Businesses and schools are "accountable", the enterprise is just "use" instead of "education", the enterprise personnel in the guidance of students in the process, often pay more attention to the emphasis on professional knowledge and skills, and ignore the function of educating people, rarely by publicizing corporate culture, work in unity and assistance to education and management; school due to staffing restrictions, education and management of lax phenomenon also exists to the enterprise internship training of students, the school advocated to "full education, all-round education and whole process education" concept of educating people to be good to implement, cause the lack of collaborative educational function in school enterprise cooperation[4].

The Construction of a New Mode of Education Management in the Depth of School Enterprise Integration

Constructing a Multi Dimension Education Management System

As an educator, he is both a national and students, is an enterprise of prospective employees and families, the education management is the common responsibility of the government, schools, businesses and families, the education management system establish organizational framework of government, University and enterprise, "is multidimensional. Cooperative education requirement of institutionalized and standardized construction environment under the background of promoting school enterprise mode.

The government and the administrative department of education should give full play to the coordinated and coordinated function of the educating people, and strengthen the implementation and supervision of the policy. At the same time, we should build the regulations and regulations of school enterprise cooperation from the national level, and make clear the responsibilities of all parties, such as the government, the school and the enterprise.

Under the background of school enterprise cooperation, we should give full play to the leading role of the schools and enterprises. On the one hand, the school should carry out the concept of educating people in all directions, educate people in an all-round way and educate people in the whole process. We should strengthen unified leadership and set up an educational and administrative committee of Party and government leaders, so as to enhance the education management of students and schools and enterprises in depth. On the other hand, enterprises should proceed from the long-term, strengthen the education and guidance of the enterprise culture and the thought of "quasi" staff, give full play to the leading role of enterprise party organization and administration, establish clear objectives and responsibility clearly, and coordinate the relationship between the channels of Ideological and political work in the enterprise management system and operation mechanism.

We should give full play to the function of family supervision and expand the channels of Ideological and political education. The students' Ideological and political education needs the participation and cooperation of the whole society, and the role of the family in the educational activities is irreplaceable.

Establishing the Educational Management Mechanism of the Joint Sharing and the Linkage of School and Enterprise

School Enterprise Culture, Seamless Docking. In the school enterprise cooperative education mode, the subject of education management has its particularity, required by schools and enterprises both at the same time, the completion of the turn, the education object is also special, the students also have a dual identity of school students and the employees of the enterprises, schools and enterprises have different management system and how to culture, enterprise culture the degree of financing, related to the effective implementation of student education management and
effectiveness. The integration of campus culture and corporate culture is conducive to the combination of school culture and corporate culture, giving full play to the powerful role of cultural education and realizing the all-round and seamless docking of education. The value orientation of training program in the school personnel to integrate into the corporate culture, through the sharing of enterprise cooperation, pay attention to the cultivation of students' spirit of occupation and occupation accomplishment and the ability to adapt to society, cultivate a sense of social responsibility, at the same time into excellent enterprise culture elements, to adapt to the needs of businesses, reflect the occupation education and training of personnel occupation.

**School Enterprise Resources Share, Mutual Benefit and Mutual Benefit.** The education of students in both schools and enterprises through resource sharing and cooperation in continuing and expanding, embodies the idea of educating people the whole process, in the background of the integration of the depth of school enterprise active adaptability education and management work, the full participation of space-time, continuity and expansion of education, openness and development characteristics of the education system perfect and develop. And complete the talent training scheme of the school system, perfect management organization, strict management system for students, in the depth of school enterprise integration and enterprise profound enterprise culture, enterprise organization, occupation of the practical conditions, the actual engineering environment the process related with the formation of new pattern of sharing and mutual benefit and promote the effectiveness of students' education and management to carry out and improve personnel training quality accomplishment.

**Cooperation and Cooperation between School and Enterprise, and Intervention in Time.** The two sides of school enterprise cooperation and cooperative education mechanism, the construction should strengthen coordination linkage mechanism, establish close coordination and cooperation, coordination of students' education and management mechanism and organization, timely attention and timely feedback to students' ideological trends, assist in problem analysis, discussion of practical work plan, work to strengthen the timely intervention. Cooperation, efficient, targeted to students' education and management work.

**Building an Integrated Education Management Team**

The education management team is the organizational guarantee for strengthening and improving the ideological and political education of college students. Under the background of coordinated education of school enterprise cooperation and deep integration, the construction of "Four Staff Integration" education and management team of university faculty, business staff, student party members and cadres, will significantly enhance the function of Ideological and political education. In the construction of the "Four Staff Integration" ideological and political education team, the faculty and staff in universities play a leading role in the integration and form a dual mentor system. Through the coordination of tutors and practical skills instructors, we can promote the smooth operation of the "four member integration" integrated working team, deepen the whole process of educating people, improve the educational team and improve the educational efficiency.

**Conclusion**

Under the background of further promoting the construction of modern vocational education system, the deep integration of school and enterprise provides a reliable way for training high-quality and highly skilled skilled talents. In the cooperation, cooperative education content, educational function and channels to expand the "Ideological and political education work system of government, schools, enterprises and families" multi dimension construction is an inevitable requirement to promote the system of Ideological and political education mode under the background of enterprise environment and standardization construction, facility sharing and work mechanism of cooperation the creation of homeopathic behavior and will be on the road, the construction of Ideological and political education work team integration makes the whole process of educating, collaborative education effect is enhanced, constructing the work system and mechanism, the common role in the personnel training to achieve the objectives.
References


