Analysis of the Talent Training Mechanism of School Enterprise and Enterprise Cooperation of Equestrian Major in Colleges and Universities

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Abstract. School enterprise cooperation training mode is a talent training mode of schools, students, enterprises win, and is the realization of teaching and learning, one of the specific measures. The professional equestrian industry demand, the school government enterprise industry collaborative education, to fully participate in the whole process of personnel training, production integration training, the industries and enterprises to truly integrate into the teaching activities, the teaching content to keep up with the pace of the equestrian industry development, constantly adapt to the changes of the industry demand for talent, training to adapt to the need of the equestrian industry talent, greatly improving the effectiveness of the implementation of training applied talents of school enterprise cooperation.

Introduction

Equestrian movement is an elegant aristocratic sport. It has a long history of development abroad. With the rapid development of China's economy, the abundance of material life, the continuous improvement of living standards and the increase of leisure time, people's desire for leisure and entertainment is also growing. According to incomplete statistics, there are more than 1400 equestrian clubs in China, and the number of new equestrian clubs continues to grow at a high speed. Equestrian is also a Horse breeding, horse riding, horse racing, horse industry as a whole, it is an extremely diverse industry, It is characterized by many types and wide distribution. It is related to agriculture, commerce, sports industry, leisure and entertainment industry and so on. The development of the horse industry cannot be underestimated for the contribution and pulling effect of the social economy. The rapid development of equestrian club and rapid development of horse industry has led to the shortage of equestrian professionals. There are not many colleges and universities for training specialized talents in the field of horsemanship. The gap of talent reaches more than 10 million people. At present, domestic equestrian still belongs to a new field.

At the same time, Wuhan is a city with a deep "horse culture", and the horse was an indispensable partner for the people of Wuhan. In history, the original "Xishang", "Huashang", and "Wanguo" Horse running yard in Wuhan Be the first in the country reach a length of fifty years. Wuhan once became the country's "horse racing capital", and its economy was well promoted. These years, the race held in horse racing festival, Since 2005, the national speed racing open, as the only regular event in the country, has settled in Wuhan. especially from the beginning of November 2010, with the Wuhan annual horse racing event began normalization, officially launched every Saturday (except for special circumstances) horse tourism projects, Wuhan horse racing has been an unprecedented attention of domestic and foreign counterparts, many tourists come to watch the Games on high-speed rail. It has greatly expanded the impact of Wuhan as a landlocked city, the popularity of the city is rising, and the cultural brand of the city has been formed.

Analysis on the Current Situation of Talent Market Demand and Talent Training in Equestrian Industry

Wuhan Business University was the predecessor of the Wuhan Commercial Service College in
the 60s of last century. In the course of running a school for nearly 60 years, Gradually formed to
based on Wuhan, Facing Hubei, Facing the grass-roots level, Facing the modern service industry
Highlight the characteristics of business education. Close to the market development and talent
needs to set up the country's first equestrian college, develop equestrian talents, and the enterprises
selected by the school specialized personnel in the personnel training and teaching management,
and distinguished China MAXIE and well-known horse industry experts as a visiting professor. To
construct the training mechanism of the cooperative talents of school enterprise, school and
enterprise.

School enterprise cooperation in production and learning is also known as the "school enterprise
coopration", is a kind of from the cultivation of comprehensive ability of students' overall quality,
and the employment competition ability, make full use of school and enterprises, scientific research
units, such as a variety of educational environment and educational resources advantages in training
professional talents, combining classroom teaching and practice the new teaching model,
knowledge learning and application, school education and social practice. The combination of
production and learning is the need for the development of national economy and social
construction, and it is the only way for the development of higher education. The training of
industry and university cooperation talents is a kind of education mode which is closely cooperated
with the social industry and Industry Department, and is applied to train applied talents. It is an
open education mode for the joint training of talents between the society and the school. The
personnel training of industry and university cooperation organically combines classroom
knowledge in school education with practical operation and scientific inquiry in social production,
so as to improve students' practical ability and knowledge level, and improve the quality of
professional talents training. Efforts should be made to improve the problem of the disconnection
between the training of higher education talents and the practice of social production in China. The
solution of the talents trained in Colleges and universities cannot meet the needs of the society, and
there is no problem of effective supply of talented people in Colleges and universities. Give full
play to the advantages of cooperative education, higher education in basic education at the same
time, also give full play to the advantages of industry and scientific research units in product
development and market operation, schools, industries, enterprises and scientific research units
closely, coordination, so as The three party of the society, the school and the students will win
together. School enterprise cooperation in the process of personnel training, the students in the
school as a student studying theory, to the society by the "occupation" in the role of the professional
background of jobs, in order to make students get all-round development in all aspects of
knowledge, ability and quality. In order to train professional talents in equestrian industry, we must
serve the high-end group and carry out substantive cooperation in accordance with the new concept,
new mode and new practice in accordance with the position oriented and task driven way.

Equestrian professional talent training mechanism based on market oriented, student-centered,
integrated model, school quality as the fundamental, to cultivate high-quality skilled talents as the
goal of the educational philosophy, emphasis on order training as the goal, to work as the leadership,
the equestrian events for the classroom, to practice teaching as the main professional characteristics,
continue to promote the combination of talent training mode reform, strengthening school enterprise
cooperation, familiar with enterprise job requirements, understanding tasks, analysis of occupation
ability, emphasize the training of practical skills, adhere to the practice of teaching assessment and
occupation qualification combination for industries and enterprises to cultivate literacy, practice,
theory, skills well, strong management talent.

**Production and Learning Cooperation to Cultivate High-quality Skilled Talents to Meet the
Demand of the Market**

In order to give full play to the college education and enterprise practical skills training
advantages, strengthen professional construction, Wuhan Business University and the Wuhan
Jockey Club Limited signed the agreement to build equestrian college, a professional equestrian
academy construction office, office, office training training (training institutions such as the office
of the permanent Wuhan Oriental City), and hired a number of equestrian industry experts as a visiting professor and part-time teachers. The establishment of the equestrian college, marking the construction and development of the equestrian professional platform and new security, also marks the school relying on the enterprises to carry out "order" training mode to further deepen, the support of the government, schools, enterprises and students' employment practice combination. During the training process of equestrian major, enterprises participate in the whole process, and put forward suggestions and suggestions. The school set up a practical teaching department specialized in docking with enterprises, and jointly trained talents. The real talent need to be more explicit training objective, teaching method and teaching means more diverse, more reasonable curriculum system and curriculum teaching more close to the post, can really improve the students' practice ability in the teaching process, students develop and adapt to the requirements of social enterprises, from 2008 to 2017, ten consecutive years, our school horse racing and equestrian major students participated in the Wuhan International Horse Racing Festival's auxiliary work. The Yangtze River daily, Hunan TV, Wuhan TV and many other media carried out thematic reports many times. Moreover, according to the requirements of talent training program jointly formulated by schools and enterprises, students are assigned second semester (summer season) and fourth semester (full semester) to carry out professional practice, and sixth semester (whole semester) to internship. Therefore, cooperation is the realization of production talent training model for the schools, students and enterprises to achieve win-win, is teaching and learning, one of the specific measures, is an important way of college talent training mechanism in equestrian.

The Joint School of Wuhan Business University and the Wuhan Jockey Club Limited according to the cooperation mechanism of talent production enterprise, according to the requirements of knowledge, ability and quality structure of the different positions of equestrian industry by schools and enterprises, to develop the talent training scheme, the joint development of training courses, both resource sharing, joint training specialized personnel for equestrian industry development. In the process of personnel training in the enterprise, high degree of participation, teachers shared by Wuhan Business University and the Wuhan Jockey Club Limited. the young teachers of Wuhan Business University through to the Wuhan Jockey Club Limited testing exercise in the enterprise work practice learning style, the organic combination of theoretical knowledge and practice of classroom skills, improve their professional theory level and practical ability. In addition to the introduction and training, the external combination of strengthening faculty building efforts, in order to improve the teaching level, hired a number of domestic and foreign well-known equestrian industry experts as a visiting professor, together to create a high level of theory and practice skills compound "double teacher" team, to meet the actual needs of emerging equestrian professional training.

In the course of curriculum and class time distribution, highlight the practical teaching link. Relying on Wuhan Jockey Club Limited (Wuhan Oriental City) and superior teaching practice school race, the event organization and management, stable management, horse care, horse riding, the theory and practice of training and guidance for horse racing single class, select the professional technicians and professional school teachers teach together, increase the number of hours of practice teaching, increase training intensity, emphasize teaching do combine to ensure that students get the job skills training system. There is a small scouring horse yard, Stable, Horse anatomy and Physiology Laboratory, Horse sports ability testing laboratory, Horse simulation training room, Event simulation training room, Horse culture room, and Horse Health Laboratory. There are also has a multi-functional Gymnasiums, five physical training rooms, The three gym, two sports dance rooms and Twenty pieces of indoor badminton courts, Thirty Table tennis tables, four pieces of tennis courts, Fifteen pieces of outdoor basketball courts, ten pieces of the volleyball courts, 400 meter standard track and field. The total building area is about 50000M² To meet the needs of students' practical teaching. Especially the annual Wuhan International Horse Racing Festival events, combined with the actual work task field of teaching for the students, but also do before job training, teachers' guidance, match after the communication between teachers and students (including part-time teachers), earnestly implement the teaching as one of the characteristics of teaching.
In the construction of teaching materials, the organization of the backbone teachers and industry and enterprise experts jointly develop a series of teaching materials for the equestrian profession. A series of teaching materials have been completed such as: "An introduction to equestrian movement"; "Stable management"; "Equestrian safety precaution and rescue", “Horse care”, “The organization and management of equestrian events”, “The anatomy of the horse” “The operation and management of equestrian club” and so on. In 2010, the major of social sports (equestrian) was the 1 position of the famous Chutian master in Hubei. And in 2010, the course of "stable management" approved for college “High quality course”. In 2011, the experimental training base of equestrian specialty was a national training base supported by the central government. The three pillars of the professional groups, such as Co-construction and Sharing co-management curriculum system, training teaching system and the teaching team of Double Teachers' structure. Formulate and improve the rules and regulations; Plan the course construction, Revising and sorting out syllabuses and examination syllabuses for various courses; Establish the personal business files of teachers; Regular examination and evaluation of teaching. Understanding and mastering the dynamic of teaching in time, And the rectification is carried out according to the information of the feedback. Carry out the duty system, School and enterprise teachers are on duty from early exercise to late study. Inspection, The construction of promoting education and learning style; To organize the teaching of school and enterprise teachers, All the teachers participated in the lecture, Class evaluation, Mutual evaluation and mutual learning, Improving the teaching level of school enterprise teachers to Strengthen the intensive nature of professional teaching resources, improve the economic and social benefits of professional construction, and provide strong support for the development of local economy.

Constructing the Training Mechanism of School Enterprise Combination, Job Orientation and Task Driven

Teach by post, Developing the curriculum system of combining work with engineering Requirements around the post group ,Adjust the corresponding curriculum system, Formulating a syllabus for training goals , Courses related to professional qualification examination are highlighted in the curriculum system. Strengthening work and simulation training. In strengthening the practical teaching link in the school Actively strive for support from all aspects of the government and society. Has completed the completion of the horsemanship experiment (training) room and the small practice horse yard, The stables and related facilities, The Wuhan Jockey Club Limited provides 14 horses horse riding as teaching. Has completed the sports anatomy laboratory and laboratory, laboratory of sports physiology, anatomy and physiology laboratory, physical health care of horses horse movement ability testing room, training room, race horse electronic analog simulation training room, training room, horse culture exhibition (experimental) room construction, and has been put into use. By simulating the operation mode, we can make the practice of professional teaching with a large proportion into a coherent practice operation, and cultivate the team spirit and innovation spirit of students from beginning to end. In the adjustment of curriculum, on the one hand, we should set up more simulation or simulation teaching courses, and weaken the difference between theory and practice, and combine them into one, so as to improve the efficiency of teaching. The modes and methods of training specific talents include:

Talent cultivation of stable management job training, relate to Maintenance and management of stable hardware; Stable staff management; The daily management of horses; Processing, storage and management of feed and so on. The corresponding occupational ability should include: Familiar with stable equipment and facilities. Use the tools of the stables; familiar with stable daily work flow; grasp the method of feeding horses, nursing; master the different feed processing and storage methods etc.. The corresponding curriculum support "stable management" Through the course of learning to enable students to have basic knowledge and ability of stable management, good organization and coordination ability, the ability to co-ordinate arrangements; and the course of “Horse care”, Through this course, can make students understand the basic knowledge of anatomy and physiology of horses, master the daily feeding and post race recovery of horses, and the basic
nursing methods of common diseases, and the course of “Prevention and cure of common diseases of horses”. Learning through this course enables students to have the ability to diagnose common horse diseases and to treat common horse diseases.

In order to meet the job requirements of cultivating talents, Wuhan Business University supporting the construction of professional equestrian experiment (training) teaching rooms and small training for students of equestrian horse stables management post, Wuhan Jockey Club Limited 5 horse riding academy as the practice teaching, the stable management course teaching means more and more close to the curriculum design to achieve the whole teaching process requirements for training and occupation ability, thus greatly promoting the construction and development of professional equestrian stable management positions, but also for the students to apply their knowledge, adapt to the stable management requirements, successfully achieve employment provides a good learning conditions and job security.

Bottom on Jockey operating post, Four aspects of the work mainly covers the physical quality training and riding training, learning, play and game rules. The corresponding occupation ability should include: to master the method of physical quality training; have basic skills of physical training; familiar with the habits of different horses; horses control ability; strong training task execution; discover the abnormal situation of horses; emergency handling ability; strong sports practice ability; self protection ability strong; strong ability to control horses etc.. The corresponding curriculum support is "physical quality training". Through the course of learning to make students adapt to the basic requirements of the physical fitness of equestrian; and the course of “Riding training theory and practice " Learning through this course enables the students to master the basic posture of riding, to ride horses, and to have the basic level of the competition. and the course of” Equestrian safety precaution and rescue” Through the course of learning to make students master the common accident prevention of equestrian and equestrian common emergency emergency. Practice teaching is the use of security conditions in the largest, first-class facilities in the Wuhan Jockey Club Limited and covers an area of three thousand acres of the horse training base as a Jockey students learn professional training base.

Based on equestrian competition organization and management post, Its main tasks are: drafting equestrian event activities plan, making rules, establishing work norms, collecting data and completing tournament analysis; setting up organization mode, organizing committees, staffing staff, implementing responsibilities of various agencies, organizing Tournament Registration, etc. The corresponding occupation ability should include: strong communication skills, strong word processing level, strong analysis ability, strong organization skills, strong level of competition arrangement of software operation, strong organization ability, strain capacity and other emergencies. The corresponding courses are supported by the” rules of equestrian competition”. Through the course of learning, students have the ability to apply in the competition process and the ability to deal with emergencies and the course of “Sports marketing”. Through this course, students have the ability to investigate sports market, sports sponsorship marketing, sports marketing and so on. and the course of “The organization and management of equestrian events” Through the study of this course, students have strong communication ability, strong language processing level, and familiar with all levels of equestrian events procedures and standards. According to the requirements of organization and management of post equestrian events, early practice is carried out, and many times practice is carried out. Regular students are arranged to assist in the annual Wuhan International Horse Racing Festival, and the auxiliary work of all national horse racing events. The actual combination of rational and practical, improve the practical ability of the students.

Conclusion

The training mechanism of productive and cooperative talents can give full play to the theoretical and disciplinary advantages of school education. Combining the teaching of knowledge imparting with the production process and technological innovation of direct acquisition of practical experience and skills, It not only provides an ideal practice platform for training college students' innovative ability, but also strengthens their ability to adapt to the society and competitiveness. It
also finds a best match for what kind of people and society the school needs. So as to improve the quality of personnel training. The need for high quality skilled equestrian professionals is becoming more and more important, on account of the rapid development of Chinese Equestrian industry . according to the running characteristics of application-oriented university education, according to the science training mechanism of talents and enterprise cooperation, close to the market demand, innovation, outstanding characteristics, focus on the cultivation of professional equestrian talents, in order to better development the equestrian industry of China.

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Reference


