Effective Paths to the Traditional Culture Education of Ethnic Minority University Students from the View of "Belt and Road Initiative"

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Abstract. The essence and spiritual qualities of traditional Chinese culture are the crystallization of our nation’s wisdom and wisdom, and are also a symbol of the wealth left over by the sons and daughters of the Chinese nation over the ages. For our country with 5,000 years of civilization, the status and importance of traditional culture is indisputable. Chinese traditional culture deeply affects the development of the Chinese nation with its unique charm and long-lasting vitality. Due to the development of economic globalization, traditional culture is facing an increasingly serious crisis. As the future of the motherland, college students must understand the excellent traditional culture of our motherland and establish a scientific outlook on life and values. This article chooses the "Belt and Road Initiative" as the perspective to conduct traditional cultural education for ethnic minority college students. On the one hand, it hopes to improve the ideological and moral qualities of this group. On the other hand, it hopes to carry forward the excellent traditional culture of our nation through this activity. From this perspective, it is the irresistible responsibility of college students to carry forward the outstanding elements of traditional Chinese culture.

Introduction

In today's world, cultural soft power is increasingly being taken seriously by people. Culture can affect people's spiritual world and build and influence people's beliefs and values. With the development of the globalization trend, traditional culture has been strongly impacted and collided. As a special education group and a backbone force for the development of minority areas, ethnic minority students should also shoulder the heavy responsibility of inheriting traditional Chinese culture. Under the "Belt and Road" perspective, minority traditional college students’ excellent traditional culture education and the corresponding traditional cultural popularization activities will help improve the overall ideological quality of ethnic minority students, and it will also help improve their cultural quality and connotation.

The Significance of the Inheritance of Ethnic Minority University Students and the Promotion of Chinese Traditional Culture

The "Belt and Road Initiative" strategy built a new pattern of opening up to the outside world in ethnic minority areas, promoted capacity cooperation, industrial development, and ways of participating in world economic cooperation in ethnic minority areas, and promoted the implementation of anti-poverty strategies in ethnic minority areas, in turn. The ethnic minority areas provide economic and energy support and support for the implementation of the "Belt and Road" strategy. It can be seen that the "Belt and Road" construction and the development of the ethnic minority areas are mutually beneficial and mutually reinforcing and complementary: the "Belt and One "can enrich ethnic minority areas along the line, and the training of ethnic minorities along the line is imminent.
The rapid economic development has promoted the development of higher education in our country. However, in the process of educational development, there has been a lack of ideological education. Students do not understand traditional culture and social problems such as the decline of students' moral qualities. This not only affects the healthy growth of students, but also affects the development of higher education in our country, therefore, the inheritance and promotion of traditional Chinese culture in colleges and universities is of great significance to the development of traditional Chinese culture.

It is conducive to the College Students' Patriotism National Spirit

The national spirit is the main driving force for the development of the nation. It is an important link for national unity in our country. The national spirit is fully reflected through the national culture in various times. Historical development has enabled the culture with national spirit to be inherited. Therefore, cultivating the national spirit of college students has become an important way for colleges and universities to achieve the inheritance and promotion of Chinese traditional culture. At the same time, the inheritance and promotion of Chinese traditional culture are also conducive to the cultivation of national spirit.

It is conducive to the cultivation of the independent spirit of university students

Higher education has already included Chinese traditional culture as an important elective course. At the same time, Chinese traditional culture contains the same common features of different eras, embodying values such as morality, innovation, civilization, and independence. And Chinese traditional culture has the characteristics of "academic freedom". Thus, it has influenced and effectively cultivated the independent spirit of university students from all aspects.

It is conducive to cultivate the humanistic moral spirit of college students

Traditional Chinese culture has always been a concrete manifestation of virtues such as diligence, honesty, fraternity, prudence and independence, enterprising spirit, and national integrity. It not only contains the modes of thinking, values, and behaviors passed down from generation to generation, but also have historical heritage and variability. With the reality, the colleges inherit and carry forward the traditional Chinese culture, which is conducive to cultivating the humanities and moral spirit of college students.

It is conducive to the integrity of college student’s personality

In the process of carrying on and carrying forward Chinese traditional culture in colleges and universities, students can understand the relationship between people and people, people and nature, and people and society. In the process of learning, they can fully and objectively recognize themselves from all aspects. This helps college students fully understand their own personality, so it is highly efficient. The promotion of traditional Chinese culture is conducive to improving the personality of college students.

Effective Paths to the Traditional Culture Education of Ethnic Minority University Students

Establish and improve the traditional culture education system in colleges and universities

First, improve the long-term mechanism of integrating traditional culture education into ideological and political education in universities. It is necessary to incorporate Chinese traditional culture into the talent training program for ethnic minority students and become a required course for university education, forming a more systematic Chinese traditional culture education mechanism. At the same time, universities and colleges should continuously reform and improve relevant rules and regulations, increase investment in traditional Chinese culture and education funding, improve the teaching conditions of traditional Chinese culture, and ensure the smooth implementation of Chinese traditional culture teaching and related practical activities. Second, infiltrating Chinese traditional
culture into various disciplines is conducive to the inheritance and promotion of traditional Chinese culture, enriching the traditional Chinese cultural knowledge of university students, and cultivating the spirit of university students' cultural innovation. Third, colleges and universities should live a life of Chinese traditional culture. The teacher is required to guide the university students to learn and absorb the essence of traditional culture from the life, and apply the Chinese traditional culture to the actual life, which is conducive to the formation of the correct values, outlook on life, and the world outlook.

**Build a network of traditional cultural education in colleges and universities**

First, colleges and universities should understand and master the functions and roles of the media in the new era and integrate Chinese traditional culture into the Internet. Second, the scientific use of old and new media will fully propagate the significance of traditional Chinese culture and build traditional cultural websites with Chinese traditional ethnic characteristics and traditional digital media. Thirdly, the use of network technology, information technology and multimedia technology to transform, visualize and visualize the traditional Chinese culture has enabled the Chinese traditional culture to become lively and interesting in the inheritance process, effectively inspiring university students' interest in Chinese traditional culture.

**Build a traditional culture education team**

First, colleges and universities must fully understand that professional teachers are the necessary prerequisite and work for setting up Chinese traditional culture courses. Second, relevant educators in colleges and universities must change their political stances, teaching perspectives and teaching methods for Chinese traditional culture, and use ideological and political education. Education opens people's minds and transforms people's souls. Third, colleges and universities should cultivate the dedication and responsibility of the relevant educators. Fourth, colleges and universities should establish the open concept of relevant educators and improve the work efficiency of ideological and political educators so as to help students expand Chinese traditional cultural knowledge and broaden the traditional Chinese culture. Fifth, colleges and universities should cultivate relevant Chinese educators' knowledge and culture of Chinese traditional culture.

**Create a healthy social environment that conforms to the psychology of the College Students**

First, the state should be introduced to inherit and carry forward traditional Chinese culture education policy, in order to improve the traditional culture education, the university leadership should according to the needs of college students, the actual Chinese traditional culture characteristic and the function, the ideological and moral education, students should meet the growing social environment; second, to strengthen the University Ideological and political education efforts will integrate traditional Chinese culture to the ideological and political education, ideological and political quality of University and improve the quality of traditional culture; third, strengthen the coordination between the various departments of the University Department, optimize the social environment; fourth, conscientiously carry out the correlation of traditional Chinese culture and the social practice in Colleges and universities, traditional Chinese cultural learning platform.

**Carry out the campus activities of carrying forward the traditional culture**

Carry forward the essence of Chinese traditional culture, the construction of campus cultural environment, carry forward traditional culture of campus activities, is to promote the effective measures and methods of the traditional culture of the University, not only conducive to effectively enhance students' national self-confidence and pride, but also conducive to effective cultivation of College Students' Patriotism and collectivism. For example, in the corridor, the classroom teaching building, library and dormitory posted historical portraits of celebrities, famous classic, classic painting and calligraphy etc.
Expand the scope of the elective and write the traditional cultural book

First, colleges and universities should increase elective courses related to Chinese traditional culture, so as to expand the scope of elective courses of traditional Chinese culture, improve the sense of national identity of college students, and contribute to the formation of correct values, outlook on life and world outlook. Second, the Chinese traditional culture teaching according to the students actual writing hard, make relevant teaching materials close to the students' life, stimulate learning interest in the traditional culture of college students, so that students in life feel the broad and profound Chinese traditional culture, it would be better to set up the national literacy of College Students correctly. Third, the compilation of traditional cultural readings should highlight the aesthetic connotation and moral connotation of Chinese traditional culture.

Conclusion

To sum up, China's social development, economic development, education development and national culture development are inseparable from the national cultural tradition. However, with the development of social economy, many people have neglected the inheritance and development of Chinese traditional culture, especially contemporary college students. The contemporary college students because of social pressure and economic pressure, only pay attention to the education of economy, social practice and market competition in the University, while ignoring the ideological and moral education of Chinese traditional culture and education to contemporary college students' Ideological and moral quality is poor, the Chinese traditional cultural quality is poor, is not conducive to and carry forward the Chinese traditional cultural heritage. For the purpose of inheriting and promoting traditional Chinese culture, colleges and universities should make use of information technology in multimedia technology, network technology and digital display, a better image of the traditional culture of the Chinese nation and the historical significance of effective common Chinese traditional culture, modern value of Chinese traditional culture and better, to inherit and carry forward the Chinese traditional university the purpose of culture.

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Reference


