Research on the Development Strategy of Industrial and Commercial Management Information

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Abstract
The rapid development of network information technology has brought a certain impact on the various fields of the society, and provided a good opportunity for the business management department to realize the development of management information. It can not only improve the overall work level of the business management department, realize the remote supervision of the business and business enterprises, but also make the management work more scientific. Starting from the significance of realizing informatization in business administration, this paper presents relevant countermeasures to promote the development of business management informatization.

Key words: Industrial and commercial management; information development; Countermeasures

Introduction
Business administration departments should follow the development of the times to realize the development of management informatization. Industrial and commercial management information refers to the combination of business management and network information technology, so that managers can manage and analyze related information and data in a fast way. The construction of business management information system can not only promote the development of business administration, but also promote the innovation and development of China's industrial and commercial enterprises.

First, the significance of industrial and commercial management information
Business administration plays an important role in the development of China's market economy. The business administration department has functions such as management, guidance and service. To supervise the operation process of industrial and commercial enterprises, and guide China's industrial and commercial enterprises to develop in the right direction, so as to provide services for the problems existing in the development of industrial and commercial enterprises.
The continuous development of network and information technology has a great impact on the development of enterprises. Network information technology plays an important role in the construction of work force and the improvement of technical content. [1]. The workload of business administration is large and the content of work is rather complicated. The development of network information technology provides certain opportunities for the development of business management informatization. It is beneficial to improve the efficiency of business administration and to realize the management of business management more scientifically; it is beneficial to realize the remote monitoring, ensure that the business administration personnel do the administration according to law, and truly implement the business management work; it is beneficial to the efficient management of business enterprises and the effect of comprehensive supervision. Leading industrial and commercial enterprises are developing towards a healthy and stable direction, and are also conducive to protecting consumers' rights and interests. In order to better realize the business management information, the business management personnel should constantly improve their network information technology level on the basis of mastering the relevant management concepts, and summarize their work experience in the process of practice, and innovate their own management ideas. The industrial and commercial administration departments should train the business managers regularly to improve their level of information technology so that their professional qualities can keep up with the pace of the development of the market economy.

Two. Countermeasures for the development of industrial and commercial management information

(1) Improving the information facilities of Business Administration
In order to truly realize the informationization of business administration, business administration departments should first improve the Department's network information facilities. The office, teleconferencing and staff training of business administration departments must use network infrastructure. Therefore, the business administration department should have advanced and good network infrastructure to ensure that the informationization of business administration can operate normally. The information equipment to improve the business management has the following main contents: at the same time, the network infrastructure of the management department and the service department is perfected. The upgrading of the network information infrastructure is beneficial to the work of the business administration department, and it also lays a good foundation for the future management. Information technology transmission management data, using network transmission mode can not only allow managers to obtain relevant data directly through computer equipment, but also improve the work efficiency of the whole department. In the use of network information technology, the security of management information can not be ignored, so as to avoid the loss of relevant data. When choosing the information security protection equipment, we should be careful and careful to prevent the information hidden in the business administration department from [2].

(2) Upgrade business management system
With the continuous development of information technology in the Department, the business administration department should adjust the business system. Of course, the business
administration departments should adjust the process according to the actual development needs of enterprises. Through relevant regulation, the business management system of the business administration department is closely linked with the supervision system of consumers. In this way, we can not only supervise the development of business activities, but also serve the masses better and more directly.

(3) Planning the construction of industrial and commercial management information
The rapid development of network information technology provides a good opportunity for the business management to realize information technology, which makes the information of business management in our country achieve the corresponding achievements. In order to further promote the development of business administration informationization, the business administration department should plan for the construction of business administration informatization and carry out corresponding guidance. From the perspective of comprehensive development, we should look at the problems, close the links between the departments and the staff, make the business administration and business departments complement each other in the work, improve the overall work efficiency of the business management department, and then improve the development of industrial and commercial management in China.

(4) Improving the technical level of industrial and commercial management personnel
The realization of informationization in business administration requires a large number of skilled personnel. At present, although the industrial and commercial departments have introduced advanced network basic equipment, the technical level and professional quality of the operators are not high, which leads to the poor management efficiency. In order to further develop the information technology of business administration, the Department of business administration should set up training institutions, regularly train the industry and Commerce managers to train the network information technology, constantly improve the professional quality and technical level of the business management personnel, update the management ideas of the business management personnel, and do not information for the business administration of our country. It lays a good foundation for the broken development.

(5) Perfect the design work of Business Administration
The informationization of business administration is based on design work, so it is very important to continuously improve the design work of business administration. Only when the design work of the business administration department is in a perfect state, can it avoid unnecessary problems in the work and ensure the smooth progress of the management work. The work of information construction includes the following points: the construction of the basic equipment of the network information technology, the construction of the network information resources, and the construction of the information security protection equipment. By constantly improving these three aspects, we will ensure the smooth progress of the work of the business administration department. In the process of building industrial and commercial management information, we should build different industrial and commercial management design work in different regions according to the actual local development situation, and combine the business management and information perfectly together, and give full play to the role of the network information technology.
(6) Handle the relations in the development process well.

In the process of realizing management informatization, the business administration departments should focus on the relationship between various construction projects. First of all, we must deal with the relationship between local construction and overall construction to achieve the effect of mutual restraint and development. Second, handle the relationship between overall improvement and comprehensive utilization, and better promote the development of information construction in business administration. Finally, handle the relationship between business administration and special business. In the process of informatization construction of business administration, we should always look at the problem from a global perspective and take the overall development as the main consideration. Whether it is management or service work and guidance, it should be carried out according to the relevant standards and innovate according to the actual development. Only by dealing with all the relationships in the process of development can we improve the efficiency of business management and promote the common progress of the business management staff in the process of development.

Three. Conclusion

Through the analysis of the significance of realizing the informatization of business administration, it is necessary to establish the informatization of business administration. In order to promote the development of industrial and commercial industry in China, the industry and commerce administration departments should improve the information facilities of business administration, provide good basic equipment for the development of business management information, upgrade the business system of business management, make the business administration department better serve the people and plan the construction of business management information. To promote the development of industrial and commercial management level, improve the technical level of industrial and commercial management personnel, improve the overall work efficiency of the business administration department, perfect the design work of business administration, realize the perfect combination of information and business management, deal with the various departments in the process of development, and ensure the construction of the information construction of business management. It can be carried out smoothly.

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