Research on Effectively Enhancing the Management Level of Business Administration Training from the Perspective of Internet

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Abstract
With the continuous development of the social economy, the market economy, the government coordination and control, the number of enterprises is increasing, and the market competition has become extremely fierce. In this fierce market competition, efforts should be made to improve the ability and quality of business managers. It not only plays a good role in promoting the construction of enterprise management team. It also has far-reaching significance for the management level of enterprise managers. Therefore, in the process of development and expansion, enterprises need to continuously strengthen the training of internal business administration. Promote the improvement of enterprise management level. It is an enterprise that can effectively adapt to the competitive environment in the market competition. This paper mainly analyzes the current situation of business management of enterprise managers, and puts forward relevant strategies for strengthening the level of business administration. To improve the management level of the enterprise.

[Key words] business administration; training; enterprise management; level promotion.

Introduction
In the growing era of enterprises, the management level of enterprises is becoming more and more important in the competition of the industry, and is one of the important factors that affect the continuous development of an enterprise. The focus of the enterprise has gradually shifted from the maximum benefit to the management optimization. The personnel in the enterprise are the most important factors that constitute the enterprise, and the sustainable development of the enterprise is also inseparable from the support of the staff.

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Therefore, the enterprises that take the talent training as one of the important tasks of the company's development strategy are also increasing. However, although enterprises have realized the importance of talents, they fail to realize the impact of business management training on employees. Business management training for senior personnel not only strengthens the future strategy of the company, but also allows the management to make it clear how to manage personnel to increase the efficiency of the internal personnel in the enterprise. Improve the initiative and enthusiasm of the work. So that we can jointly improve the management level of the enterprise.

1. Present situation of business management training under the background of today's era

   (1) Enterprises do not attach enough importance to business administration training, and there is a deviation in their understanding of business management.

   At present, although most enterprises are aware of the necessity of cultivating talents, few enterprises have put them into practice. A small number of enterprises have taken practical actions to train professionals. On the one hand, although the enterprise management will take some of the training class of enterprise staff, but because of the "quick benefit" idea of the training effect, the result of the training is not satisfactory. This will only increase the cost of the enterprise and delay the working time of the staff, but do not get a good forecast result. In addition, the management usually thinks that the recruited employees will take the initiative to develop their work habits after a period of time, and do not need to do a lot of training. As a result, the technical level of the employees will not be promoted and updated. To a certain effect.

   On the other hand, the training methods of business management are often single and lack of innovation. In order to improve the overall professional quality of the enterprise, and in order to reduce the time and cost, the traditional teaching model of the traditional teaching and teaching is not innovative in form, which leads to the training of the employees. The content is boredom, which can not effectively mobilize the enthusiasm and initiative of staff during training. The business management training in this way will lack the learning pertinence of the employees and disconnect both the theory and the practical experience, which makes it difficult for the employees to improve their ability and quality.

   (2) The training of business administration in enterprises is weak, and the lack of training is correct.

   The main reason for the relatively backward Faculty of business administration is that the professional quality of business management training needs to be improved. Because in the process of enterprise management, enterprise training teachers are relatively lack of experience of enterprise management, most of them are theoretical knowledge and hypothetical of books. The training of employees can not help them, and the majority of the training teachers are only a few years of work experience, and the general educational level is low. It can not provide the actual help of the employees. In addition, the purpose of many enterprises to develop business management training is to cultivate more professional talents, update the knowledge structure of the employees, improve the working model of the employees, and improve the efficiency of the employees.
Business management training is an investment in the future development of enterprises. The most important concern is how to invest to maximize the benefit, so the correct evaluation of the future strategy in the short term is very important. The main performance is the wrong orientation of the training content, the lack of the correctness of the training, and the business management training of the enterprise is mainly manifested in the enterprises only paying attention to the training process but not in the hands of the enterprises. The quality of business management training can not be analyzed and corrected in time for the unqualified training, and the correct evaluation of the skills and knowledge updating of the enterprise trainers can not be achieved, and the quality of the business management training is affected.

2. effective strategies for strengthening business management training in Enterprises

It is important to change the concept of business management training for enterprise staff and emphasize the necessity of business management training, which plays an important role in the business management training. With the continuous deepening of the position of enterprise engineering management training in the enterprise, the overall business management training needs more outstanding and more comprehensive professional training personnel, increasing the strength of management training and then changing the concept of enterprise management. The enterprise management level is only enough to increase the importance and necessity of business management. Only by understanding can we achieve the goal of comprehensive training within the enterprise and further improve the level of enterprise management.

For business management, most of them are self-made entrepreneurs in the late twentieth Century, and are deeply influenced by traditional business management models. For the new era of new management model acceptance is not so fast, for this reason, business management training teachers should appropriately guide the senior managers to change the concept fundamentally, constantly learn and implement the concept of Scientific Outlook on Development, strengthen enterprise propaganda and education. Attention should be paid to the ability motivation and performance appraisal of senior executives. By carrying out business management training activities, we will enhance the professional skills and quality of our employees. We should carry out training and education for enterprise management to adapt to the development of the times. Training from the perspective of economics and policy, and achieving investment targets for business management training from long-term sustainable development and investment. Through training, we can excavate and train talents that are beneficial to the development of enterprises. Enable enterprises to achieve rapid and sustainable development in fierce market competition.

In the process of enterprise business management training, increasing enterprise managers' attention to business administration is an effective way to improve the core competitiveness of enterprises. Strengthening the training consciousness of enterprise management, not only the management skills and management methods, but also the business management training of the enterprise staff, the actual implementation of the training work, and actively carry out the activities related to business management. We should make full use of the characteristics of enterprise resources to improve the ability of business administration and improve the management level of enterprises.
Epilogue
Since the reform and opening up, our country's position in the world has gradually deepened. After entering the world trade organization, the market competition of our enterprises has become increasingly fierce, and the competition between enterprises and enterprises has become more and more cruel, and many enterprises in order to avoid being eliminated by this era. Therefore, in order to achieve sustainable development, it is one of the most important factors for enterprises to strengthen their management training and human resources management. In the business management training of modern enterprises, in addition to the implementation of a certain incentive system, and to improve the structure of human resources, strengthen the business management training of modern enterprises, and improve the management level of the enterprise staff to the enterprise staff.

[References]