Research on Micro Education of Fine Arts Majors Based on WeChat Platform in University

Zi Wang

Abstract: WeChat has a higher utilization rate among university students and a deeper level Triggered the student's attention and enthusiasm, so it is the important WeChat platform to carry out micro-education. in this paper more open and efficient platform for teacher-student interaction and exchange of teachers was established, and a broader teaching platform for art major through the influence was built that Micro-channel platform can carry out micro-education to provide mobile teaching support, so that teachers and students in the discussion of common progress and grow together.

Keyword: WeChat, art major, micro-education, university.

1 Introduction
In today's age of great concern to people, college education and teaching, as the cause of developing and educating the all-round talents required by society, should pay more attention to and embody the essence of people-oriented teaching. In art teaching at colleges and universities, it should be reflected that more attention should be given to the stimulation of the students' own potential, and at the same time, the cultivation and enhancement of students' appreciation ability and spiritual and cultural taste should be encouraged to promote students' all-round development. Nowadays, we have learned that all the courses offered in art major in colleges and universities are comprehensive subjects that are combined with theory and practice and are very closely related. These courses have profound and far-reaching effects on students' art study and creation of artworks. Students' own cultural literacy and professional skills are of great significance.

In the traditional teaching of fine arts major in colleges and universities, the limited time arrangement and the limitations of the teaching class can only basically meet the teacher's basic theoretical knowledge in the art major. However, the limited time and limited ability to improve students' professional skills Of the space can not fully meet the learning needs of students.

Zi Wang, College of Fine Arts of Beihua University, Jilin, 132013, China
Therefore, before and after the classroom teachers can still conduct teaching and micro-education with less time and space constraints can make up for more and higher learning needs of art major students in colleges and universities. Among them, the teacher's control and influence on the whole teaching process and the way of combining teaching content and student's feedback also help teachers to control and improve the quality of the whole class teaching. Teachers in art teaching at colleges and universities can use micro-education to comprehensively synthesize the pre-class professional knowledge sharing, the timely creation of works in writing, and the timely feedback of students in the teaching process, which will have a far-reaching and powerful influence on the teaching of courses in the long run.

This part attempts to analyze the relationship and interaction between micro-education and micro-art teaching in colleges and universities in micro-channel platform, so as to provide the theoretical basis and reference for micro-education in art major in colleges and universities.

2 The Significance of WeChat Education in Art Teaching in Colleges and Universities

With the traditional methods of teaching more and more keep up with the speed of upgrading of modern science and technology, how to combine the advantages of traditional teaching methods with information technology in teaching courses has become a new direction of inquiry for every educator. Among them, the use of WeChat platform to carry out micro-education is a not abandon the traditional teaching and use of modern network technology teaching mode, that is, hybrid teaching. The combination of traditional teaching and micro-teaching can relatively compensate for the shortcomings in the traditional teaching methods, the incomplete knowledge of classroom teaching and the lack of timely communication between teachers and students. Through the establishment of an interactive platform in blended teaching, problems of communication between teachers and students are solved immediately. Problems encountered by students and confusion of professional knowledge can be promptly and properly communicated with teachers through interactive platforms so as to explore students' research expertise The process of teachers in a timely manner to provide appropriate guidance and help.

Micro-education through the traditional professional teaching model changes in the classroom, the limited space of the traditional instructional length into unlimited network space, after the traditional lecture in the classroom added two-way interactive teaching and learning through the network platform for new ways of teaching, Broke the traditional teaching methods to narrow the professional knowledge of the print distribution methods, the development of non-paper information dissemination and professional information sharing. As a more popular instant messaging platform for contemporary college students, WeChat not only provides more convenient teaching and learning methods for teaching staff, but also provides a more convenient professional skill for the micro-education in art teaching in colleges and universities teaching platform. Through this platform, we can facilitate the smooth running of fine art teaching through micro-education, extend the teaching tasks that can not be completed in classroom teaching to the micro-education on the WeChat platform, and do not affect classroom teaching at the same time.
3 The Teaching of Micro Education in Chinese Painting Course in Colleges and Universities Using WeChat Platform

As the quintessence of China's traditional quintessence, Chinese painting has a long history and rich artistic connotation. It is one of the major courses of art major in colleges and universities. For Chinese painting this course, its learning is definitely not only a simple training of knowledge of hand-painted skills, it is also a historical and cultural heritage of learning and perception, how to ensure that the university art students to establish a balanced and complete knowledge of Chinese painting culture. The structure and comprehensive mastery of skills are an important teaching task for us as teachers in the teaching of professional knowledge. Therefore, the quality of curriculum teaching methods and content coverage of comprehensive coverage, as well as the implementation of course teaching, is the key to cultivating high quality art students. As Chinese painting courses involve many techniques, hand-painted appreciation and so on, it is easy to emphasize the study and training of Chinese painting techniques in the process of teaching Chinese painting. It will mistakenly insert a Chinese painting class into a hand-painted skill training. In a limited time in classroom teaching, students find it difficult to have a comprehensive artistic understanding of the emergence and development of Chinese painting, and then realize that the tendency will develop to the most important direction of hand-painting techniques.

In order to better adapt to the needs of the community to cultivate a wide range of talents in the art major of the higher education, Chinese painting has a comprehensive and relatively strong curriculum of aesthetic appreciation of the traditional arts and culture. In the process of teaching, the appropriate combination of modern multimedia means and full use of the WeChat platform Various functions assist the overall teaching process of Chinese painting, and at the same time, we dig deeper into the meeting point between the teaching of Chinese professional courses and the WeChat platform, and give full play to the artistic usefulness and cultural connotation of Chinese painting in teaching. Wechat platform to show students the long history of Chinese painting and its unique art form, and introduce the great achievements of Chinese painting history and Chinese painting contains different performance techniques, in the teaching process into the WeChat platform "micro-education" to students. Performing art quality education in aesthetic and traditional Chinese painting has laid a solid foundation for continuing to inherit the fine traditional Chinese art and culture.

4 Conclusion

As a platform for interaction, exchange and study and information dissemination in the era of WeChat, the use and application of WeChat in education and teaching both at home and abroad are still being explored at home and abroad. The application and development of WeChat in art education and teaching in colleges and universities Become an important part. Education and teaching has always been a daunting and great undertaking. Art teaching courses in colleges and universities can improve students' appreciation of art while imparting the concept and skills of professional knowledge to students, and should pay more attention to various aspects and depths. Explore.

Through the analysis of a series of problems and the current situation in the teaching of fine arts major in colleges and universities, this paper summarizes the problems that can be realized after combining the various functions of the WeChat platform Auxiliary teaching

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methods. In order to better improve the teaching process of art major courses and achieve higher teaching objectives, the micro-education using the WeChat platform will be promoted to a new height and the impact of micro-education will be broader and far-reaching. The essence of using Micro-channel platform to carry out micro-education is to provide a full range of auxiliary teaching for art major. Especially in the art perception and attainments of students, the influence of micro-education on students' professional thinking can not be achieved in a professional teaching classroom. Before and after the teaching of art major, based on the content of professional classroom teaching, we pay attention to the timely solution of students' professional confusion and the direct feedback message of students to the teaching through the interaction, interaction and information resources of Wechat platform. Students study the interest of specialized courses, aiming at cultivating students with high quality and high artistic attainments. Teachers through micro-channel communication platform with peers and private experts for academic discussion and exchange of resources to improve their professionalism.

References