The Construction and Empirical Research of Golf Talents Training System from the Perspective of Industry University Research

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Abstract: Along with China's economic development, it has also led to the development of golf industry in China. The golf industry has developed for nearly 20 years in China, and the demand for professional talents in the market is also rising. To get a full range of development, it is necessary for the high-quality talents of the golf industry. Because China's education for this industry starts late, and there are few colleges offering this industry course. This is also a difficult problem for golf industry to face. Under the inquiry, it is found that the training of golf talents is very suitable for the cooperation of industries, schools and scientific research institutions, that is, in the perspective of production, research and research, and then to realize "school enterprise cooperation mode, reasonable combination of production and research", vigorously promote the combination of school and enterprise, and pay attention to the active exploration of golf practical skills.

Keywords: Golf talents; industry university research perspective; talent training research.

INTRODUCTION

The present study shows that the imitation of the traditional European and American education will be limited to the cultivation of domestic golf talents. In the case of the advantages and disadvantages of each model, various types of "school enterprise cooperation mode and reasonable combination of production, learning and research" are adopted. It is necessary to make bold innovation and practice, and investigate the training mode of golf talents, make a reasonable construction, explore the problems existing in the training mode of golf talents, and provide the corresponding solutions to the problems.

I. The construction and analysis of the training system for golf talents

1. The concept of the training system for golf talents

On the premise of the guidance of educational theory and thought of colleges and universities, based on the goals and plans, the training of directional golf talents is carried out, and the application of teaching courses and teaching means is adopted, and the
corresponding management system and evaluation model are formulated, and the students' ability to construct, ideological quality and knowledge frame are realized. Now, it fundamentally shapes the characteristics of golf talents.

According to the feedback from the market research and the construction of the training system for golf talents, it is based on the model of school enterprise cooperation. According to the prediction of the current and future market demand, the training and teaching theory plan is made and adjusted, and the communication and feedback between school and enterprise students and teachers are strengthened, and a set of more complete sets is formed.

2. Analysis on the current situation of training golf talents

Restricted by our education syllabus, golf majors cannot be established in most universities. Most colleges and universities only stop at the basic knowledge of golf. In addition, the cognition of golf in China is relatively one-sided and relatively late, and there are few colleges and universities offering golf professional. Therefore, the training of golf talents in China can not meet the development needs of the current golf industry system. Based on the survey of talent demand in golf industry, we should identify four typical golf talents that should be trained.

(1) The grass-roots service staff of the golf industry. For example, golf lawn maintenance personnel, golf planners and event planners and executors.

(2) The professional quality talents in golf industry. For example, golf instructors, coaches and other trainers.

(3) The management talents of the golf industry. For example, golf field management, golf tourism management and golf club's organization and management personnel.

(4) The research talents of the golf industry. For example: golf apparel design, golf product design and nursing personnel.

3. Golf talent training system construction mode exploration.

The golf education industry course offered by Sichuan Tourism College persisted in the training of applied talents. And the cooperation between the school and enterprise is carried out by the social forces to participate in the training of the talents of the golf industry, as a golf enterprise industry which provides the way of service consumption. In school enterprise cooperation, we can not only achieve a more comprehensive network of cooperation, but also help train and explore talents. Connection theory and practice is to combine teaching courses with the major golf clubs in the society. Joint development and construction will provide excellent basic conditions for the construction of the system mode.

In order to improve the adaptability of the middle school students and the idea of running a school that the school is pursuing, the following beneficial teaching methods are recommended: the combination of production, study and research, the orientation training of college students, the direction training and research in the school training, the effective management and maintenance of the golf club. Mastery of nursing skills: in the appropriate time to join in the work of the enterprise to practice and accumulate experience, and can take a combination of training in school and outside the school, so that students can be integrated. And then develop the teaching mode which belongs to itself alone.
II. An empirical study on the training of golf talents
1. Analysis of the teacher's strength in the golf industry
Because of the late start of the golf industry in China, and the exploration of the golf education is still in the groping stage, and the teaching team of the golf professional in our hospital is not so perfect, and the educational sites and facilities are still imperfect. The establishment of a high-quality teacher team is bound to consume a lot of money and material resources. The teachers with systematic Golf theoretical knowledge reserve are rare, and the lack of experience in field work leads to the low teachers' reserve of teachers. At the same time, it is difficult to avoid the golf professional in the ideal field. Most of the teachers with professional qualifications are taught only through short-term training, the quality of teaching is difficult to guarantee, and the existence of the shortage factors on the teaching staff is also inevitable.

2. Analysis of the field facilities of the golf industry
A standard golf course requires more than 60-100 hectares, 18 holes, 72 bar par bars, 5000-7500 yards up and down the total length of the golf course. It contains natural environment such as grassland, trees, lakes and so on. It's a great artwork that needs designers to concentrate on design and creation. The basic unit of golf course is the ball hole, and a hole is made up of service platform, green channel and obstacle area. Golf talents' training and training needs special venues, and large venues can cultivate highly skilled talents. So it can be seen that the school facilities of the golf industry in our country can not reach the standard, and with the high cost, most colleges and universities can not invest in the construction of funds. After construction, the management and maintenance of the stadium is also an important part. Later, it also needs related manpower, material resources and financial resources.

III. Concluding remarks and suggestions
1. Conclusion
The mobility of golf service personnel in China is quite large, though Golf talents training system is initially constructed in China. But at present, there are some differences in the training and demand of golf talents. And the cultivation of the golf industry in most colleges and universities has not formed a unified standard, and the lack of government guidance, can not effectively control the development of the future development of the industry, and then it is difficult to stabilize the construction of the golf industry. The core competitiveness of golf industry is the shaping and training of professional talents. It uses school enterprise cooperation and interaction, actively resume the link between the school and the enterprise, and feedback the information needed in time to achieve the win-win of school and enterprise, and promote the development of the talents training of the golf industry.

According to their own strength, the necessary reform and innovation are made for the teaching content and the training of talents. At the same time, the school should pay attention to the selection of the internal management of the golf industry required by the outstanding teachers, and provide good conditions and environment for the professional teachers, and the practical skills and accomplishments for the students.
2. Suggestions

On the basis of the perspective of production, research and research, appropriate increase of school enterprise cooperation, theory practice and the present situation of higher education in China, a system suitable for training talents of golf industry in China is explored. Try to avoid the occurrence of adverse factors, rationally guide the integration of school and enterprise culture, propose government guidance and third aspects of supervision, create the training of students and teachers in the University golf industry, and carry out effective two-way communication between school and enterprise, in order to achieve a win-win situation. Under positive and meaningful exploration, it is not limited to "school enterprise cooperation mode, reasonable combination of production, teaching and research", and expand the cooperation field of golf industry talents.

ACKNOWLEDGEMENTS

Research Fund of Sichuan Province in 2014: Philosophy and social science research project, the project name "based on" Application of innovative Internet plus "golf training new exploration" mode: number (SC13XK31) funding.

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