Research on Enhancing the Quality of the New Innovation and Entrepreneurship based on Internet "+" in Vocational School

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Abstract: Vocational students are the most innovative and entrepreneurial ability groups in internet "+" era, and they are also the most active and active groups in the process of building an innovative country. The traditional education barriers were analyzed in vocational schools, this paper puts forward suggestions for the construction of quality cultivation model for innovation and entrepreneurial talents, mainly from improving the overall quality of innovative entrepreneurs. Strengthen innovation and entrepreneurial quality education, create a good environment for innovation and entrepreneurship, and improve the social supporting system for quality education in innovation and entrepreneurship.

Keyword: Vocational students, education barriers, innovation and entrepreneurship, internet "+".

1 Introduction
The General Office of the State Council printed and issued the “State Council’s Opinions on Vigorously Advancing Several Policies and Measures for Massive Innovation by the People” (GF (2015) No. 32). The documents pointed out that the implementation of popular entrepreneurship and innovation is the driving force for socio-economic development in June 2015. The source is of great significance for vigorously promoting economic restructuring, strengthening new development momentum, and achieving innovation-driven development. It is a major strategic measure for steady growth, expansion of employment, inspiration for popular entrepreneurship, innovation, and promotion of fairness and justice. According to the 2015 “Government Work Report” deployment, in order to reform and improve the relevant institutional mechanisms and establish inclusive policies and support systems, it is necessary to promote the entrepreneurial innovation chain guided by the capital chain and the industrial chain supported by the entrepreneurial innovation chain. The industrial chain drives the employment chain.

Vocational students are the most dynamic and creative, creating passionate and entrepreneurial potential. Governments at all levels must take the encouragement and
guidance of students in vocational schools to innovate and innovate as a very important event, strive to create a good environment, focus on strengthening policy support and guidance, and work hard to build a green channel for independent innovation and entrepreneurship among vocational students. Strengthen innovation and entrepreneurship policy research and strengthen entrepreneurial incentives. We must comprehensively sort out policies related to entrepreneurship and employment, consistently adhere to the guideline of “starting business with entrepreneurship”.

Combine innovation and entrepreneurship promotion with employment expansion, combine innovation and entrepreneurship training with project development, and innovate, start and start graduates, employment and related policies should be incorporated to establish and improve innovative entrepreneurship training, project development, microfinance, and other supporting entrepreneurial mechanisms. Governments at all levels must actively strengthen the guidance of various financial institutions, increase the support of graduates for innovation and entrepreneurship, simplify the guarantee procedures for small-sum loans, and strive to provide microfinance support for vocational graduates.

2 Formation and Development of Quality Education for Professional Innovation and Entrepreneurship

Innovation and entrepreneurship education is a major education reform initiative adopted by vocational colleges to adapt to the country’s economic and social strategy. This leads to a new teaching concept and new model. Occupational students are the most innovative and entrepreneurial potential. A social group, in the innovation and entrepreneurship education carried out by vocational colleges, should encourage vocational students to start their own businesses. This is an important way to promote the development of secondary education and teaching in depth, to improve students' innovative spirit and practical ability, and to improve the employability of graduates. Therefore, vocational colleges must insist on cultivating students' innovation and entrepreneurship spirit and practical ability as the core objectives, and strive to cultivate students' innovation and entrepreneurship quality. Only professional students have these qualities, and secondary and vocational students themselves can achieve sustainable development. Only by cultivating more talents for innovation and entrepreneurship, and achieving sustainable development, can we better serve the country's construction and achieve success in innovation and entrepreneurship education.

Occupational students should actively demonstrate their self-image, personal qualities, and knowledge and skills in their studies and work. These things together are the qualities of innovation and entrepreneurship. These qualities can, to a certain extent, allow entrepreneurs to seize better and more entrepreneurial opportunities and thus achieve entrepreneurial success. These qualities, such as knowledge, ability and quality reflected in innovation and entrepreneurship, are the qualities of professional students in innovation and entrepreneurship.

3 The status quo of vocational students' innovation and entrepreneurship in the new era

In the traditional education model, professional students are inclined to theoretical education and exam-oriented education. In the process of imparting knowledge, school teachers overemphasized theory and neglected the education of vocational students in the
practice of innovation and entrepreneurship. The traditional education was too modest. The knowledge of teachers and professors is relatively old, and even some teachers prepare lessons by copying them from the Internet. Many courseware and teaching methods are online for learning. Teacher knowledge has some theoretical knowledge and lack of practice. Many students tend to form a fixed learning thinking and learning mode during the learning process. Many occupational students will learn book knowledge and die, and will only memorize book knowledge without rote learning. Under this kind of long-term fixed thinking education, it is easy for students to become students with strong theoretical knowledge and weak practical awareness of practice. Many schools' practice is out of touch with theories, and schools have no practical platform for innovation and entrepreneurship education. Even with a practical platform, it is difficult for students to put the knowledge they have learned into practice. The modern society has begun to doubt the quality education of professional students and innovation and entrepreneurship education. Whether or not the knowledge of professional students really promotes the development and progress of society.

4 The goal of building a quality education curriculum for innovation and entrepreneurship in internet "+" era

Occupational students are now in the process of innovation and entrepreneurship learning. Having good entrepreneurial thinking and the courage to engage in entrepreneurship are the basis for innovation and entrepreneurship. The awareness of innovative thinking is that occupational students learn and judge themselves based on their own understanding of the realities of social development. The motivation of innovation and entrepreneurship formed in life, and the connotation of innovation and entrepreneurship are relatively extensive. Among them are many occupational students' knowledge and emotions of innovation and entrepreneurship, beliefs in entrepreneurship, and the psychological endurance of failed frustration. Modern vocational students' innovative thinking and entrepreneurial awareness are important driving forces for innovative teaching and education. Innovation and entrepreneurship awareness is an important factor for success. Innovation and entrepreneurship consciousness as a driving force directly affects the enthusiasm of occupational students to participate in social practice activities. Innovation and entrepreneurship education must be organically integrated with social practice and employment, so that students are deeply touched by entrepreneurship education and innovation and creativity. In the process of undertaking entrepreneurial education, we must comprehensively infiltrate the cultivation of innovation and entrepreneurship and the supplement of innovation and entrepreneurship. Although the core of innovation and entrepreneurship education is the awareness of innovation, in the actual education process, students should be involved in the concept of entrepreneurship and entrepreneurship. Courage and the education of entrepreneurial willpower and failure of entrepreneurial failure are more important than innovation.

5 Conclusion

Occupational students, as the most avant-garde group of students, should enhance the overall quality of their innovative entrepreneurs. Objectively understand the self, establish a good attitude, cultivate independent learning, improve comprehensive ability, and constantly
give play to the initiative of the individual subject to innovation and entrepreneurship. Vocational colleges intensify innovation and entrepreneurial quality education, raise students’ awareness of innovation and entrepreneurship education, integrate innovation and entrepreneurship education into professional education, build professional teachers for innovation and entrepreneurship education, and guide teachers, and introduce alumni resources to promote professional entrepreneurial innovation and entrepreneurship. Training and other measures. We must also increase the support of social supporting systems for quality education for innovation and entrepreneurship and create a favorable environment for innovation and entrepreneurship.

References
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