A Research on the Approaches of Perfecting the International Talent-Training Mode for Undergraduates in Financial and Economic Universities

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Abstract. With the fast headway of the global economic integration, exchanges and cooperation between China and other countries around the world are becoming more and more frequent. Under such circumstances, the demand for international talents is also increasing. As the cradle of talent training, in order to comply with the social development and cultivate international talents, financial and economic universities are required to innovate their mode of talent training. This paper aims to make an analysis on the mode of international talents training for undergraduates of financial and economic universities.

Introduction

With the implementation of opening up to the outside world and the trend of frequent international exchanges and cooperation, cultivating international talents is a top priority for China to meet the need of social development. As an important reserve force for China's economic development, undergraduates in financial and economic universities should be taken into first consideration. In order to better meet the needs of international talents, universities should optimize talent training programs. Not only to improve students' foreign language proficiency, cross-cultural communication skills, but also to strengthen the cultivation of basic knowledge. In the meanwhile, universities need to devote themselves to exploring more scientific and effective international talent training modes.

1 The Necessity of the Talent-training Program for Undergraduates in Financial and Economic Colleges

Talent training is the key factor to promoting better socio-economic development. Judging from the current social situation, China is actively in the communications with other countries. After the implementation of the Belt and Road Initiative, it becomes more apparent. As a consequence, the demand for international talent is growing. Therefore, universities are required to perform international talent training to their undergraduates who are reserve forces for China’s economic development. Only with more international talents, China is able to promote international exchanges and cooperation worldwide and make further headway in economic growth [1].

2 Problems in the Mode of International Talent Training for Undergraduates in Financial Institutions

2.1 The lack of an International Curriculum System

The knowledge structure of internationalized talents is comprehensive so it is very important to set up an internationalized curriculum. However, at present, financial and economic universities have not yet set up internationalization courses. What’s more, the teaching materials used are outdated and there are no bilingual teaching materials at all. All the problems mentioned above have certainly placed constraints on the quality of international talent to some extent.
2.2 The Lack of International Teachers

Teachers are responsible for organizing their teaching work and leading students to obtain knowledge. There is no doubt that teachers are playing an important role. However, as far as financial and economic universities are concerned, there are merely a small number of international teachers and few teachers with international education experience. Besides, the employed teachers are generally equipped with a relatively simple knowledge structure, which cannot come into play in the teaching process, preventing the training of international talents.

2.3 The Lack of Awareness of International Competition among Students

For undergraduates, they generally have weak sense of international competition and less knowledge of the development of international situations with their attention mainly on the domestic situation. On one hand, they do not realize the importance of international competition. On the other hand, they have no confidence in winning the international competitions. In this case, students are not eager to become international professionals.

2.4 Insufficient International Exchange and Cooperation among Universities

Nowadays, international exchanges and cooperation spring up frequently. Unfortunately, many financial and economic universities have not yet realized the importance, let alone built cooperative relations with internationally renowned universities and educational institutions. In a relatively close state, it is difficult for the talents cultivated by these universities to be in line with international standards.

3 Approaches of Perfecting the Talent-Training Mode for Undergraduates in Financial and Economic Colleges

With high-speed economic globalization, the existing talent-training modes are no longer suitable for the current requirements. Therefore, these universities should set more specific goals and innovate training methods to provide more international talents for China.

3.1 Improving the International Curriculum System

The availability of talent-training courses for undergraduates is an important part of international talent training. To make it possible, financial and economic universities should lay stress on improving the internationalized curriculum system so that they can carry out targeted education. Three measures should be taken: firstly, higher the proportion of international knowledge, traditional culture and cross-culture in the traditional curriculum and add advanced foreign scientific and cultural knowledge and scientific research to the courses, so that students can learn and understand more about foreign science and technology, culture, and economy[2]. Secondly, set up international courses, including foreign cultures, historical studies, literary arts, and economic theories. Furthermore, offer optional courses on international education, so as to allows students to gain more knowledge of foreign economics.

3.2 Introducing More International Teachers

What is beyond doubt is that the quality of students largely depends on the qualifications of teachers. Currently, there is a shortage of teachers in the background of education, and it is almost impossible for students to provide professional guidance. Therefore, in order to effectively cultivate international talents, universities should focus on building an international level of teachers. First, strengthen the international training of all employed teachers by cooperating with some international universities and providing excellent teachers to overseas training opportunities, enrich their international experience and knowledge structure. Second, introduce internationally qualified teachers so as to better serve the teaching and improve the quality of talent training.

3.3 Building Overseas Experts Online Courses

Information technology offers tremendous convenience to the talent-training. As a carrier,
information technology makes more resources shared and free these universities from limited information. So, these universities are able to teaching and improve the quality of personnel training. Based on the need of international talent training, they can set up an online classroom by applying information technology. Directed by overseas experts, students can get better education and improve their international communication skills [3].

3.4 Strengthening International Exchanges and Cooperation

International exchanges and cooperation are inevitable trends in China’s current development. Driven by this impetus, financial and economic universities should recognize the importance and carry out international exchanges and cooperation. Trying to supply the demand and cultivate specialized talents, they should actively implement the “going out” strategy which requires them to combine professional standards, establish cooperative relationships with international universities and institutions, and learn international teaching experience [4].

3.5 Enriching Students' Overseas Experiences

Oversea experience is the most effective and direct way for students to increase their knowledge and improve their international communication skills. Therefore, financial and economic universities should provide overseas practices based on students' professional characteristics. First of all, they should broaden the channels for overseas exchanges and practices, actively cooperate with more well-known educational institutions and universities, and seek new overseas exchange programs for students. Secondly, improve the cooperative training mode and promote overseas study programs such as joint training, study for degrees, and visits and studies to comprehensively improve students’ capabilities [5].

3.6 Establishing an Academic Degree System According to International Standards

The internationally recognized degree system indicates the mature education of a country. At this stage, the fact is that China’s degree system is not accepted by many people, which accounts for the small share of international students studying for a degree in China. To cope with this problem, universities should establish an academic degree system which is in line with international standards. The specific approach is: establish a mutual-recognition mechanism for academic credentials with the partner university and then promote the internationalization of degree qualifications. All of these are helpful in further training of international talents [6].

4 Conclusion

In summary, it is an inevitable trend for financial and economic universities to carry out international training for their undergraduates. Since the knowledge structure of international talents is systematic, it requiring not only professional knowledge and skills, but also overseas experience and cross-cultural communication skills. Therefore, universities must design an internationalized curriculum system, push forward the introduction of international teachers, actively participate in international activities, build an international teaching platform and encourage students to practice overseas so as to meet the need of international talents.

References


