Research on Mechanism and Realization of Network Culture Education Function

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Abstract

The realization of network culture education function is the main channel of improving teaching quality in colleges and universities. Exploration of mechanism and realization of network culture education function has been made by taking the implementation situation of education work in colleges and universities as basis and by combining working experience in recent years, which expects to reach the effect of improving education quality in colleges and universities.

Basic Contents of Network Culture Education Function
Educational Orientation Function

The educational orientation function pointed out in this article mainly refers to make thinking, emotional and other edification education for college students in practical life and help them to form correct three outlooks by taking network culture in colleges and universities as a hidden education power. Based on current development background, network technology is very common and network is becoming an indispensable part of realistic life of college students gradually. The students can check the contents they want to understand with the assistance of network. On the basis of enriching amateur life of students, some bad information in network also affect them. The students are in the important period of forming thinking concept, they are easily affected by the bad information and then a series of problems will be caused [1] (P49).

Cohesion Incentive

Updating speed for network events is fast. College students are at the key
stage of learning development and they are very interested in new things, so the attraction of network culture is fatal for students \(^2\)\(^{(P52)}\). Driven by the thirst for knowledge, most of college students will be trapped in the network and can’t free themselves from the network; some of them even browse the webpage, watching films and play games at the cost of their learning time. They do not care about the things they need to participate in life, they do not care about others actively and they lack communications with others in life, which cause their social adaptability weakens continuously.

**Cultural Edification Function**

Cultural edification mainly refers to bring a positive culture edification influence to people with the assistance of numerous external conditions, so that the heart and thought of people can be baptized comprehensively and their hearts can be purified and sublimated. The network cultural contents in colleges and universities are diversified and full of positive energy, which can meet the study and life demands of students and teachers practically and bring a lot of influence to them \(^3\)\(^{(P110)}\). Edification function of network culture in colleges and universities is connected with its cultural characteristics. Network culture in colleges and universities is with strong open advantages. There is no grade classification in network virtual world. It can become the main body of network world at any time as long as there is hardware equipment for internet and connected with network, which promotes that both teachers and students can participate in it and dress themselves freely in network environment. The students can make use of network to fully release self-pressure and some unrealistic wills can be satisfied comprehensively in network world, which helps the formation of healthy personality for students \(^4\)\(^{(P127)}\).

**Implementation Situation of Network Culture Education Work in Colleges and Universities**

**Environmental Construction and Cultural Education are Divided**

As a form of combining educational idea and school culture in colleges and universities, environmental education integrates it to the daily life of students in teaching process, helps students to fully elaborate educational environment and then realizes education in the invisible development goal. A good educational environment is not judged simply from the hardware facilities conditions in higher education; the key is to construct an excellent educational environment. As indicated in existing data investigation results, students are satisfied with the construction situation of education facilities at the moment, but they lack certain humanistic atmosphere. In the process of constructing cozy and harmonious educational environment, it must insist on student orientation for a long time,
respect and love school resources and consider about multi-faceted economic benefits and scientific benefits comprehensively. It needs to pay attention to humanistic spirit education while implementing education policies.

Management Work and Education are Separated

Management education pointed out in this article mainly refers to the role of various rules and regulations management systems within the school for related main bodies in thinking cognition and value level in the formation and implementation process of core consciousness. Any good organization can’t be separated from educational management. Management work provides technical support for ensuring the cultural competence development of college students. The separation between management work and education is presented in that the internal managing staffs in colleges and universities do not form the concept of educating people. In some colleges and universities, management staffs or teachers believe that they do not need to bear the responsibility of educating people. They think that managing students is the work of counselor, which has nothing to do with them. Therefore, a lot of management opportunities have lost.

Ways of Realizing Network Culture Education Function

Construct Network Culture Platform Actively

It is well known that the quality of website performance affects the quality of network culture communication directly. With the continuous deepening of educational reform degree, people have proposed higher standard requirements for higher education, Therefore, we need to adhere to higher education thought and fully play the main body status of network of students. We can see a lot of problems clearly, such as unreasonable waste of culture resources and insignificant effect etc., especially the problem of resource waste. Based on these problems, it needs to strengthen network system within colleges and universities continuously, put emphasis on the information communication between network cultures, construct network culture brand column comprehensively, so as to realize complementary advantages of resources fundamentally and then build up solid foundation for promoting colleges and universities development.

Construct a Professional Network Culture Team

With the continuous development of network culture, it needs more and more professional teacher teams with high quality and it proposes more requirements for the education function of network culture. Generally, network
culture team in colleges and universities mainly includes leaders of school
departments, responsible people, counselors and professional teachers, in which
leaders of school departments are main responsible people, whose main task is
to arrange work based on original development plan scientifically. As the
creators of network culture, counselors need to participate in culture creation
work actively, take thinking development of contemporary college students as
the main characteristic, start from online and offline perspectives and provide a
lot of value resources for students. The realization of network culture education
function can’t be separated from the support and participation of professional
teacher team. Through learning curriculum education norms effectively,
integrate academic research results, make use of the media to make information
creation and construct network base within school actively, and then attain the
recognition and support from students fundamentally. The establishment of
network culture in colleges and universities can shorten the distance between
teachers and students to some extent. Simply speaking, constructing a cozy and
friendly interaction model between teachers and students comprehensively is
that teachers teach contents to students good for their learning growth
continuously, improve self-teaching literacy through innovating culture, inspire
the students’ thirst for knowledge with adoption of diversified professional
knowledge and then help students shape perfect personality.

Conclusions

In summary, network culture education function plays a crucial role in the
educational development in colleges and universities, which is not only
helpful for students to set up healthy three outlooks, but also further
improves the core quality of students. It needs to be noticed that network
culture education function can’t be realized in a short time; instead, it
needs a step-by-step process. Therefore, it needs to make scientific and
effective education program by combining the actual development situation
of students and then improve the quality of education work practically.

References

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