Research on the Practice Model of “1+N” in Higher Agricultural College Students

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ABSTRACT

Entrepreneurship education in higher agricultural universities should not only be limited to the teaching of entrepreneurial knowledge and skills, but should cultivate entrepreneurial awareness and innovation ability through entrepreneurial practice. The agricultural colleges and universities have rich practice resources and good practice foundation, combining professional practice with entrepreneurial practice organically, expanding the practice space of pioneering business and realizing the all-round stereoscopic of entrepreneurial practice. This paper unifies the actual construction of agricultural colleges and universities as the guiding “1” of entrepreneurial practice education system and the “N” entrepreneurial practice platform based on the practice education system of agricultural colleges and Universities, the “1+N” entrepreneurial practice mode of agricultural colleges and universities is set up, and the entrepreneurial ability of college students is continuously promoted.

KEYWORDS
Higher agricultural colleges and universities, Entrepreneurial Practice Model.

INTRODUCTION

With the extensive development of entrepreneurial education, colleges and universities have set up the theory courses and practical courses related to innovation and entrepreneurship, but it is often the theory of light practice. There are nearly a hundred agricultural colleges and universities, shouldering the responsibility of cultivating agricultural innovative talents. The simple theory of entrepreneurship education has been difficult to meet the needs of agricultural innovation and development in the new era, so it is urgent to reform and innovate entrepreneurship education system reform. The scientific research practice platform of agricultural colleges and Universities is rich in resources, and very close to agricultural production practice, a lot of new agricultural varieties, the innovation of agricultural machinery and equipment and so on are produced in these platforms. How to combine pioneering practice education with the practical resources of agricultural colleges and universities organically to promote the practice of entrepreneurship and the development of entrepreneurial practice education will be the key of this paper.

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INNOVATIVE ENTREPRENEURSHIP EDUCATION AND ENTREPRENEURIAL PRACTICE FOR COLLEGE STUDENTS

The connotation of innovative entrepreneurship education

Innovative entrepreneurship education is to cultivate the basic quality of entrepreneurship and pioneering personality, to cultivate students' entrepreneurial awareness, innovative spirit, innovation and entrepreneurial ability, at the same time for the entrepreneurial students to provide entrepreneurial guidance, innovative thinking training and entrepreneurial ability. As a practical education, innovative entrepreneurship education mostly provides students with skills and methods that can directly engage in entrepreneurship.

Entrepreneurial practice

The entrepreneurial practice refers to the planned and aimed practice of developing entrepreneurial knowledge education, entrepreneurial practice and entrepreneurial ability promotion in order to cultivate enterprising talents. Entrepreneurial practice is the deepening of innovative entrepreneurship education and the practice of innovative entrepreneurship education. The entrepreneurial practice of college students has the functions of improving the knowledge of entrepreneurial theory, stimulating entrepreneurial enthusiasm, promoting entrepreneurial ability and accumulating entrepreneurial experience. Students, through participation in innovative inventions, project practice, product marketing and other entrepreneurial practice activities, will truly combine the theory with practice, deepen the understanding of entrepreneurial theory knowledge, and truly apply it.

THE PRESENT SITUATION OF ENTREPRENEURIAL PRACTICE EDUCATION FOR STUDENTS IN HIGHER AGRICULTURAL COLLEGES

Imperfect course system of entrepreneurial practice and insufficient effective practice

With the development of innovation and entrepreneurship education for several years, a more standardized education system has been formed. Most of the higher agricultural institutions offer innovative entrepreneurship-related courses, and some schools set up 32 school hours, 2 credits of the school unified compulsory curriculum; some schools set up as an elective course, 12-32 school hours or so; and in order to complete the requirements of the superior, some schools set up 8 hours of entrepreneurial class, including entrepreneurship talks, proposal writing and so on. These courses are generally taught in the form of a theoretical course. The curriculum system not only is not perfect, also has no specialized teaching material, and lacks practice. Although some colleges and universities have entrepreneurial practice, most of them are in the form of creating business plan books and carrying out community practice activities. The practical effect is not obvious, the practical ability is not outstanding. Many colleges and universities will be scientific research platform, practice base, entrepreneurial park and other space to give the function of entrepreneurial practice, but most platforms still exist to the
level like hanging a brand, organizing an activity, does not effectively put the practice into the innovative education practice system. The entrepreneurial practice is decentralized, lacks systematization.

**College students' pioneering practice education methods are multiple, but do not form a scientific system**

As an important link of innovative entrepreneurship education, entrepreneurial practice education has been paid more and more attention, and the higher agricultural colleges and universities use their own resources to carry out a variety of entrepreneurial practice education for students, mainly having the following kinds, first, take teaching, the research practice platform as the main body, through the practice teaching and the scientific research let the university student participate in the teacher's teaching and the research activity, producing the innovative product or model, then carries on the promotion or the marketability, realizing the entrepreneurial practice. Secondly, some colleges and universities rely on the practice platform such as the school pioneering park and the pioneering base to provide the practical places for all college students to practice counseling and incubation projects. Thirdly, with the establishment of business incubator, "create space" and other practical platform, for the entrepreneurial students to provide project incubation site and technical support. Fourthly, through the entrepreneurial community organization to carry out the marketing competition practice competitions, train the entrepreneurial practice ability of college students. Fifthly, through participating in the business plan competition, the ability of the students to plan and write their own business plans. Although the entrepreneurial practice in higher agricultural colleges and universities is diverse, but the characteristics are not prominent, the system is not strong, the practice effect of entrepreneurship is not good.

**The development of entrepreneurial practice resources in and out of schools is insufficient and resource utilization is low**

Agricultural colleges and universities have a lot of practice bases, scientific research platform, these bases or platforms are generally applied to teaching and research, and the opportunities for students' entrepreneurial practice are less. Many agricultural colleges and universities will be limited in the practice of entrepreneurship, but due to the lack of entrepreneurial information resources and the ability to provide incubation, the practice platform is insufficient, and the practice effect is poor. For enterprises and institutions with rich practice resources, the Government's entrepreneurial space or incubator, the university and its cooperation is not close, it cannot be incorporated into the Student Entrepreneurship practice education system. Although these entrepreneurial practice platform needs more entrepreneurs and start-ups, but because of the lack of cooperation, information asymmetry and other reasons, leading to a large number of social entrepreneurship practice platform resources Waste, and the university's entrepreneurial practice resources are insufficient contradictions.
ON CONSTRUCTING THE PRACTICE MODEL OF “1+N” OF STUDENTS IN HIGHER AGRICULTURAL COLLEGES

Set up “1” business practice course system with agricultural characteristics

The practice of entrepreneurship is an effective way to improve the ability of entrepreneurial practice by innovating entrepreneurship education. In order to establish the “1” as the advantage and characteristic of agriculture, the higher agricultural colleges should take school practice as a starting point. First of all, to combine the actual development of the school's own teaching materials, agriculture and animal husbandry products innovation, agricultural technology innovation and agricultural development innovation organically integrated into the entrepreneurial education. Secondly, to perfect and standardize the practice of entrepreneurship, the specific way of entrepreneurial practice into the curriculum system. If you want to write a business plan to exercise the overall concept of entrepreneurship and entrepreneurial thinking; through the agricultural practice platform for production and sales exercise their entrepreneurial courage and sales capacity, through the organization of practical activities to enhance their organizational management, expression of leadership and other aspects of the capacity. Thirdly, we should combine professional education with entrepreneurial practice. The use of professional laboratory, professional practice, to integrate entrepreneurial practice, improve professional skills while improving students' entrepreneurial ability. Therefore, the establishment of "1" entrepreneurial practice course system with agricultural characteristics is the foothold of innovative entrepreneurship education in higher agricultural universities and an important part of perfecting the system of entrepreneurship education.

Establish “N” pioneering practice platforms to expand the practice space of college students

For higher agricultural institutions, entrepreneurial practice platform is rich in resources, the entrepreneurial practice platform based on the properties and functions of the Platform for the teaching and research platform, school-enterprise cooperation, the creation of space classes, entrepreneurial Community category, national Tournament category, such as "N" category, the school is responsible for college students entrepreneurial practice platform macro leadership and overall planning Strengthen the guarantee function of entrepreneurial practice system. For scientific research platform, actively encourage students to participate in scientific research practice, and to develop scientific research into the direction of entrepreneurial practice, Jilin Agricultural University students using the school's food science and technology platform through scientific research practice, the invention of lipid-lowering soy products, the new product in pilot, promotion, and set up a company to achieve entrepreneurial practice; Fully pay attention to the communication and cooperation with enterprises, together with enterprises to build a practice base for college students, with the help of enterprise resources and strength, to provide students with entrepreneurial practice stage. For example: Jilin Agricultural University in the establishment of the Bo Rui feed practice base, combined with production and sales practice, set up special topics, carry out research practice, through entrepreneurial practice, that is, to solve the problems
encountered in production practice, but also to cultivate students' entrepreneurial practice ability. For the creation of space classes, actively improve the entry conditions and management of entrepreneurial space, for the admission project to give teachers support, policy support, financial support and other related support, effectively for the entrepreneurial practice of students to provide a full range of one-stop support and services. For college student’s entrepreneurial groups, to increase support, to equip them with specialized guidance teachers, to provide financial and policy support, to help students in the entrepreneurial practice, to really improve the entrepreneurial practice ability, accumulate entrepreneurial experience. Nanjing Agricultural University's Kab entrepreneurial Club, through the marketing competition and other practical activities, greatly improve the students' understanding of entrepreneurship, so that students truly feel the hard work and harvest of entrepreneurship. For the creation of Youth Cup, Internet + and other events platform, to combine the actual school, actively encourage students to participate in the process, exercise student's creative collaboration, communication management and other practical ability. Therefore, the construction of "N" entrepreneurial practice platform in higher agricultural colleges and universities will connect entrepreneurial practice education with platform, improve the practice effect of entrepreneurship and enhance the entrepreneurial ability of college students.

Integrating “+” entrepreneurial practice model into the whole process of cultivating college students' entrepreneurship education

For higher agricultural colleges and universities, the rational and effective use of agricultural resources in the practice of college students plays its advantages, for the community to cultivate more like agriculture, rooted in agricultural innovation-oriented talent. In the four years of college students' pioneering education, relying on “1+N”entrepreneurial practice model, first-year students pay attention to entrepreneurship theory education, understand the basic principles and processes of entrepreneurship, the use of practical platform to explore the direction of entrepreneurship; second-year students combined with their own interests, choose the appropriate platform for entrepreneurial practice Third-year students combine their own practice to incubate entrepreneurial projects, and seniors will formalize, socialize and improve their business to achieve success. Through the “+” entrepreneurial practice model of education and training, not only can the entrepreneurial education theory and practice organically combined, at the same time can be individualized, for students with different entrepreneurial intention to give appropriate guidance and support to enhance the pertinence and effectiveness of entrepreneurship education.

CONCLUSION

In a word, college students' pioneering practice education is the key to the landing of college students' pioneering education, and the establishment of the “1+N” entrepreneurial practice model in line with the development of agricultural colleges and universities can effectively improve the pertinence of entrepreneurial practice education. Only by combining entrepreneurial practice education with pioneering students organically can we improve the entrepreneurial ability of
college students and improve the effect of entrepreneurship education, can we play to the full advantages of agricultural colleges and universities, and then truly cultivate excellent agricultural innovative talents for the society.

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