Practice and Study on the Inheritance and Development of Environmental Art Design Teaching for the Features of Regional Culture

FANGLIANG LIU and MUQUN MA

ABSTRACT

Influenced by geographical environment, cultural blending and lifestyles in different geographical spaces, a regional culture with unique cultural characteristics has been formed in the vast territory of our country. The contents and information contained in it are very rich, with the most representative of artistic culture, especially is a unique geographical characteristic of the art and culture. In the process of teaching environmental art design, integrating the study of regional special culture can strengthen the design of regional culture and art in the architectural space and is of great value to the inheritance and protection of the regional culture and the regional art form.

KEYWORDS
Environmental Art and Design, Regional Culture, Inheritance and development.

THE IMPACT OF REGIONAL CULTURE RESEARCH ON THE DEVELOPMENT OF ENVIRONMENTAL ART DESIGN SPECIALTY

Sociological research shows that any one region has its own space history and culture. The regional culture, is a study of human cultural combination of geography and humanities. The concept of "area" has distinct geographical meaning. Its geographical scope is characterized by a clear manifestation of the geographical stability within the space. Due to the historical evolution of the formation and development of geographical factors, the concept of "area" is influenced by foreign cultures, the infiltration and blending of surrounding areas and local cultures, the spatial environment of different regions presents different social forms and living habits, and thus forms a distinctly regional culture. These regional cultures with different cultural characteristics are the inexhaustible and inexhaustible treasure trove of culture and the arts for the development of environmental art design specialty. Through the excavation, collation and creation of regional culture, the purpose of carrying forward the essence of regional culture and consolidating the regional cultural features is achieved.

Environmental art design education is an important way and an effective way for the inheritance and development of regional arts and culture. The research content of environmental art design course is inseparable from the influence of traditional cultural ecological space and regional architectural space. The development of regional culture is inseparable from education. Colleges and universities, as colleges
and universities that cultivate research-oriented and applied talents, shoulder the heavy responsibility of excavating, inheriting and developing outstanding national cultures and distinctive regional cultures. The study of the regional culture is based on the study of traditional culture. Is a study of the fundamental ecological environment for the formation of the ideology of people living in a regional environment? Even for the regional culture of innovation, but also based on the inheritance and development of innovation.

Under the background of globalization, many western teaching modes are adopted in the theoretical teaching and practice teaching of professional courses. Students receive more western art and color training in the early days of basic courses. Students who are invisible accept Western art and culture surpass the understanding and cognition of traditional Chinese regional culture, making students unilaterally and blindly worship the values and aesthetic tendencies of the western developed countries, neglecting the influence of traditional culture and regional culture, and thus showing in the design works one size fits all, similarities and differences. This situation seriously affects the inheritance and development of regional culture. In regional culture, environmental art has its unique ways and means in terms of styling, aesthetics, materials and craftsmanship, which is significantly different from western art teaching theory. In the integration into the regional culture of professional courses can enrich the existing teaching content and teaching methods, on the one hand to develop students 'understanding of the arts and horizons, enhance students' national awareness, training students in the environmental art design practice of environmental culture and art design The ability of excavation and innovation makes the regional cultural characteristics better inherited and developed in environmental art design and design teaching.

REGIONAL CULTURE IS A SPECIAL RESOURCE FOR ENVIRONMENTAL EDUCATION IN LOCAL COLLEGES AND UNIVERSITIES

In the process of teaching modern design specialty in our country, environmental art design education has more teaching activities related to western art concepts in the process of professional setting and teaching than traditional culture-related teaching activities, which to some extent objectively affects China the Heritage and Development of Traditional Culture. It is not only the inheritance and protection of traditional Chinese culture and art, but also the characteristic resources for the development and innovation of environmental art design course, which is to set up a unique education system of environment art design. An Effective Approach to the Spiritual Characteristics of the Chinese Nation.

First of all, the regional culture is formed in the interaction with nature and society by long-term living in a certain geospatial environment, contains rich cultural accumulation, and has the cognition of the times in the historical development and change. Through continuous excavation and research on the regional culture, it is found that the regional culture has unique cultural connotation and spiritual connotation, shows a broad space for development, has the characteristics of multi-cultural factors blending, and has high academic research value.

As the environmental art design education, we should attach great importance to the rich curriculum resources contained in the regional culture, excavate the profound
connotation of the factors of human, society, culture and art in the regional culture, cultivate the students' love of the motherland and the tradition of inheriting the traditional culture, which is Responsibilities and Obligations of College Art Design Education. Environmental art design can be based on the geographical environment and cultural environment in which the creation of a unique geographical and cultural characteristics of architectural space design related courses, set to become the development of regional culture and charm of the course. At the same time, it objectively provides new curriculum resources for environmental art design major in local colleges and universities.

Secondly, because of its dual functions of practicality and aesthetic appreciation, environmental art design major has the function of using advanced technology to directly improve the function of social objective world and provide a more comfortable and reasonable living environment. It is the solution to practical functional requirements and the social economy, culture Practice-oriented professional development services. Because of its unique design perspective, the works of architecture and decoration design course show the material and spiritual value orientation of people in a region, and the cultural values embody different cultural features formed in different geographical environments. Therefore, in the teaching of environmental art design specialty in colleges and universities, we should attach importance to the regional cultural resources, develop and utilize the regional resources, provide the modern design educational resources for the art design students to integrate the cultural characteristics of the regional characteristics, and cultivate the suitable development and economic development for different regions Professional design talent.

Thirdly, with the actual demand of sustainable development in the construction industry, the development of regional economy mainly in regional culture plays a key guiding role in the development of architectural design. Government departments attach great importance to the regional cultural characteristics in the construction industry development process of the important role of the construction industry to promote the development of the characteristics of the external demand for the research and development and utilization of regional cultural resources of environmental art design education provides a vast market. Due to the practical talent cultivation characteristics of environmental art design specialty, local colleges and universities should attach more importance to the establishment of professional design courses focusing on the study of regional cultural studies to serve the needs of the vast construction industry in the local market. At the same time, it is a necessary complement to the characteristics of running a school. It is a good way to enhance differences in running a school and narrow the gap between running schools and improve enrollment and employment.

ENVIRONMENTAL ART DESIGN EDUCATION IS AN EFFECTIVE WAY TO INHERIT AND DEVELOP THE REGIONAL CULTURE

In the process of the inheritance and development of culture and arts, the role of education is the most advantageous way that other ways cannot be replaced. Environmental Art and Design can systematically study the regional culture, complete the integration and summary of the characteristics of culture and the arts, realize the most effective ways of communication and expand its influence, and make the courses
of environmental art design professional and the regional culture more effective fusion development.

First of all, we should set up a special course to study and develop regional spiritual culture, management culture and economic culture so as to enable students to participate in the study of space and social environment, to truly integrate them into the contents of regional culture, to incorporate the characteristics of regional culture such as the characteristics of intangible cultural heritage. Cultural and artistic forms shall be listed in architectural decoration design and training courses in the form of design expression skills and skills, and be familiar with the materials of architectural decoration while developing the decorative artistic performance of architectural decorative materials so as to achieve the simultaneous attainment of professional curriculum skills training. Inheritance, protection of regional cultural characteristics of teaching characteristics. To study and study the regional culture is to enrich the cultural connotation of the architectural decoration design. Therefore, in the teaching, it is important to integrate the elements of culture and the arts in the regional culture into the curriculum. The concept of integration is to combine the characteristics of regional culture with the concept of modern design rather than rigidly applying traditional culture to modern art. This requires that students not only have a solid basic literacy of environmental art design, but also have profound local historical and cultural heritage and innovative awareness.

Secondly, to reinforce the practice course of architectural decoration design, lead the students to walk out of the classroom, visit, and interview, conduct site visits and understand the cultural connotation of regional culture. It is an important practice link of art design course. Let students extend the classroom to the practice site while visiting the experience so that students can truly experience the environment and atmosphere of the regional culture, fully understand the complexity and artistry of the regional culture, conduct in-depth research and research on related issues, Immersion feel the culture at the same time draw inspiration for artistic creation.

Thirdly, the major of environmental art design should be combined with the development of regional culture and the development of regional economy. Environmental Art Design is a practical disciplinary oriented to serve the needs of society. The design work should meet the evolving material and spiritual needs of society in different functional space environments. In the actual development and utilization of regional cultural resources, we should pay attention to the construction of social needs practice platform, such as the construction of practice base outside the school, the construction of social practice platform within the school and other social and classroom teaching mode, and the teaching content, teaching methods To carry out useful exploration and practice.

SUMMARY

The integration of environmental art design disciplines and regional culture has become one of the mainstream forms of modern art design development. Regional culture in different regions of our country shows great and profound cultural connotations and rich meanings. The integration and development with environmental art design education is a good way to promote the great development of Chinese culture and the development of characteristic cultural industries. It is also a way to improve the conditions for running an environment art design specialty and improve
Teaching quality, promote the development of the school level favorable conditions. We should conduct an in-depth study of the regional culture from the aspects of design concept, subject setting and course arrangement, inherit and innovate, enrich the concept of environmental art design education, realize the common development of regional culture and environmental art design education, and create a distinctive cultural and artistic atmosphere.

REFERENCES