A Study on the Importing of Chinese Traditional Culture into English Teaching in Normal Colleges

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ABSTRACT
Import of target language and culture is the consensus of college English classroom teaching, whether the teaching material of writing, or English classroom teaching process, teachers and students for the Chinese traditional culture is ignored, blindly accept the target language culture. Lacking traditional Chinese culture in English lessons shows that lacking English teaching in "native culture" phenomenon seriously. Normal English teaching focus on the introduction of Western culture, so that the input imbalances Chinese traditional culture. To cultivate high-quality, all-round development of Teachers of English talent, you need to balance the introduction into Western culture and Chinese traditional culture in the classroom teaching process.

Key words: Normal English Teaching, Traditional Chinese Culture, the Culture of Lacking and Importing

1 The Connotation of Chinese Traditional Culture
In the strict sense of the traditional Chinese culture should include three cultures of Confucianism, Buddhism and Taoism three cultures, which is the Chinese nation over the years of labor reflection and wisdom embodied. Chinese traditional culture is the fundamental spirit of the national spirit, which embodies the great concept of national values and the bond of value for the emotional ties of Chinese people.
Mr. Huaijin Nan once described the Confucian culture as spiritual food, the Buddha culture as a selection of department stores, and Taoism as a pharmacy to save the world. All in all, from the theoretical result system of Confucianism and Taoism, Chinese traditional culture has a great spirit and a long history.

2 The Absence of Chinese Traditional Culture in English Classroom Teaching in Normal Colleges

2.1 The lack of traditional Chinese culture in students’ Intercultural Communication

Firstly, students in the cross-cultural communication in the absence of traditional Chinese culture is serious. College English classroom teaching in China have tended to train students for language skills to master the target language is the language communication ability of learning, and finally is the intercultural communication ability of learning and training. The survey shows that most of the college English major students in the process of cross-cultural communication will appear lack of Chinese traditional culture phenomenon, be familiar with the English expression of Chinese traditional culture. And many students have the mother tongue culture aphasia phenomenon many students [1]. Many teachers in English teaching rarely involved in the teaching of traditional Chinese culture, but blindly input the Western culture. Students have little or no interest in Chinese traditional culture, and they are also not interested in the English expressions of traditional Chinese culture.

2.2 Syllabus and evaluation, as well as teaching materials rarely involved in traditional Chinese culture

Secondly, Chinese traditional culture is rarely involved in the syllabus and evaluation of Chinese teachers' English teaching and textbooks. According to the syllabus, the syllabus clearly stipulates that the goal of English teaching in normal colleges is that the students can use English to have certain English skills, including listening, translation, reading and writing. Students can communicate in English is the most direct purpose. [2]. In the syllabus setting, we find it difficult to find out about Chinese traditional culture teaching.

3 The reasons for the absence of traditional Chinese culture in teachers' English classroom teaching

3.1 Teachers and students lack attention to Chinese traditional culture

In our college English teaching classroom, the teacher will tend to instill western cultural knowledge to the students, including the western culture and history, social etiquette, expression habits, living customs and customs [3]. According to the survey, a few of the teacher in teaching process involves the English expression of Chinese traditional culture. Most students believe that English classroom teaching rarely involves Chinese traditional culture knowledge and content of the correct English expression.
3.2 Few resources in traditional Chinese culture English teaching

China has a great culture and cultural spirit, and it has been carried forward domestically and internationally. Although the western countries are interested in Chinese traditional culture, few Chinese scholars have a relatively study on the English expression of traditional Chinese culture. The reason is that they have little access to English translations of traditional Chinese cultural classics, whether they are teachers or students. English learners in a normal university are accustomed to paying attention to Western culture, and will actively search for information on the Western culture, while rarely thinking about searching the English version of traditional Chinese culture.

3.3 English teaching utilitarian too strong

The English students, strive to learn Western culture and customs to make the future development of the road smooth sailing. English students collect information about the political and economic situation in western countries through multiple channels and the aim is to get a deep understanding of all aspects of western countries. Because the learning process is too utilitarian, students tend to ignore Chinese traditional culture. Students have little or no knowledge of traditional Chinese culture, and even think that learning Chinese traditional culture knowledge is a waste of time, which can hinder the study and study of western culture.

4 The Strategy of Chinese Traditional Culture Introducing English Classroom Teaching in Normal Colleges

4.1 Textbook writing should increase the requirement of Chinese traditional culture

Textbook writing should increase the requirement of Chinese traditional culture and study, so as to guide teachers in English teaching. After, both college English teaching material compilation, course goal setting, or is the evaluation of the teaching goal, all can produce value to the teaching of Chinese traditional culture, make the status of Chinese traditional culture in college English classroom teaching can effectively improve, eventually making the students have enough vocabulary and expression ability to try to describe the Chinese traditional culture.

4.2 To provide students with diversified channels of traditional Chinese culture

The introduction of Chinese traditional culture into English teaching not only requires the introduction of certain traditional Chinese cultural content in the classroom, but also complements outside the classroom. In view of the development of new media and the integration of multimedia, it is possible for students to obtain adequate learning resources after class. On the one hand, teachers can actively guide students to have more access to traditional Chinese culture learning channels, and teachers can provide students with links to website
resources that they normally collect. On the other hand, students can independently explore the channels of traditional Chinese culture learning.

4.3 Improve teachers' traditional Chinese cultural quality and cross-cultural competence

Teachers in normal colleges need to improve their traditional Chinese cultural quality and cross-cultural competence. Only with strong intercultural communication skills can students respect and understand different cultures. In order to acquire rich cultural knowledge, teachers should not only have a deep understanding of traditional Chinese culture, but also need to master the culture and customs of the target language. Teachers need to be able to use the rules of intercultural communication to adjust their communication methods and strategies for different situations, so that their behaviors and language can meet the intercultural communication needs. English teachers in normal colleges and also need to be culturally sensitive, they also need to abandon the traditional education teaching idea. Based on in-depth understanding of intercultural English teaching ideas and principles, a scientific and reasonable syllabus is developed, suitable teaching materials are written, and targeted teaching evaluation activities are carried out.

4.4 Cultivate students' traditional Chinese culture consciousness

In the process of learning English, students in China's normal colleges believe that learning a foreign language can only be learned about the cultural customs and historical background of the language learning language, and English learning has nothing to do with Chinese traditional culture. This view is clearly wrong. Therefore, in the process of learning English, students should correct the concept and pay attention to the importance of traditional Chinese culture learning in English learning. In addition to this, the majority of English learners should realize the urgency of learning Chinese traditional culture. Colleges and universities, teachers and students need to use a variety of channels and various methods to cultivate students' traditional Chinese culture consciousness.

5 Conclusion

Culture is the fundamental and symbol of the nation, and is the core index of national competition and development. The introduction of Chinese traditional culture requires teachers to attach importance to traditional Chinese culture in the teaching class, the textbook compilers pay attention to the integration of western culture and traditional Chinese culture, and students also need to be autonomous learning Chinese traditional culture. The education staff needs to continue to explore this topic in depth so as to provide realistic and feasible strategies for the promotion of traditional Chinese culture and realize the purpose of education.
REFERENCES


